

Genia | Architectural

Vertica Cladding

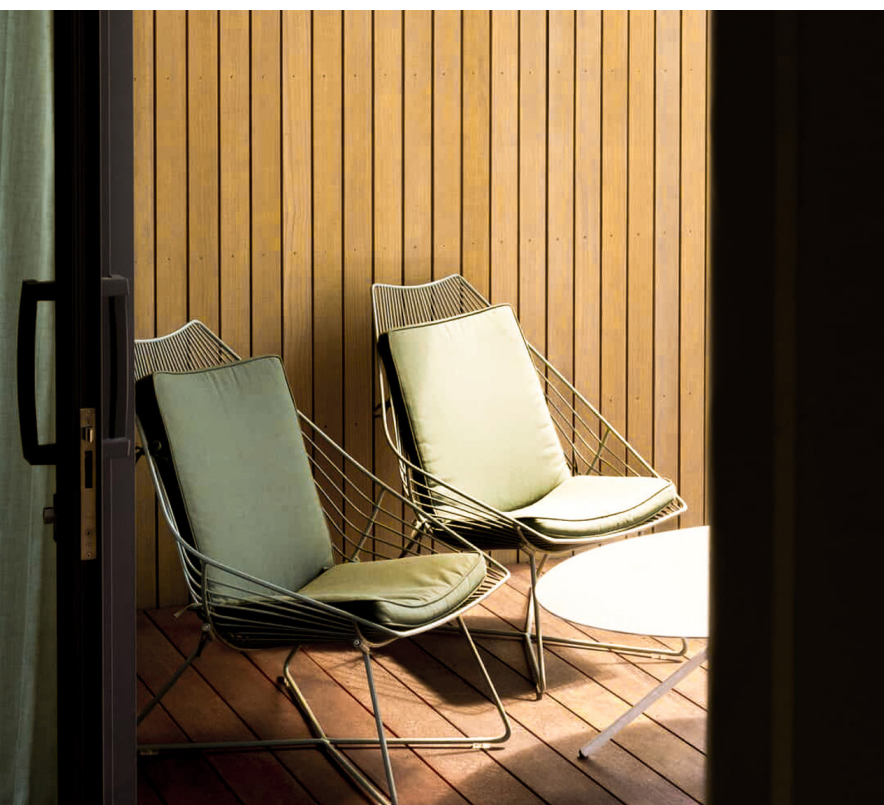


Cost effective without compromise.

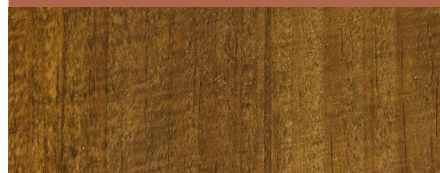
Genia Vertica cladding has been developed specifically with the New Zealand environment in mind.

A cost-effective and responsible system, using FSC® Certified, locally grown Radiata clearwood.

Innovative treatment and timber selection gives Genia Vertica cladding an edge.



Colours



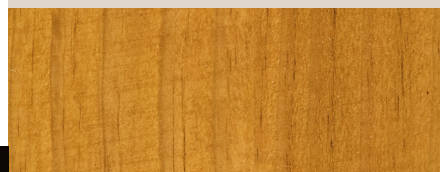
Barque



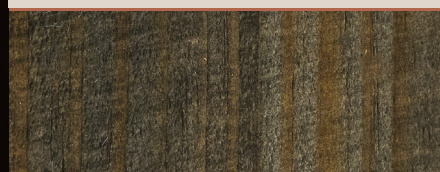
Dusk



Platinum



Elm



Midnight

Image shown on the front cover features the Vertica GC01 in Pumice Grey.



Browse all colours at
<https://www.dryden.co.nz/colour-gallery/>
or scan the QR code.



Specifications

New Zealand-grown Radiata clearwood	Graded precisely, removing defects for superior appearance and performance.
FSC® certified	FSC® is dedicated to the promotion of responsible forest management worldwide.
Quarter sawn	Carefully selected timber with vertical grain for improved stability and appearance.
MCA treatment	Genia cladding is treated with Koppers MicroPro® MCA timber preservative. MicroPro® technology is the first and only treated wood process to be certified under Scientific Certification Systems Environmentally Preferable Product (EPP) program based on Life-Cycle Assessment.
Hazard Class 4 (H4)	Treated to H4 (above standard of H3.2) for peace of mind.
Bandsawn finish	Bandsawn face to deliver an attractive finish and improve coating performance.
Factory oiled	Factory oiled on both faces with a quality penetrating oil to protect the timber and reduce onsite application costs.

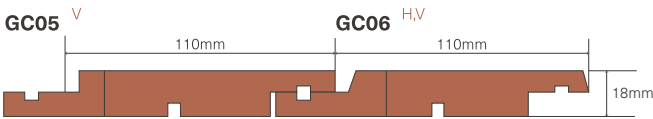
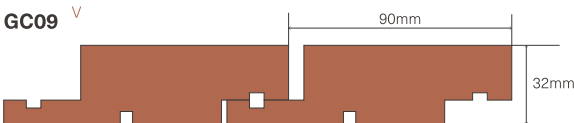
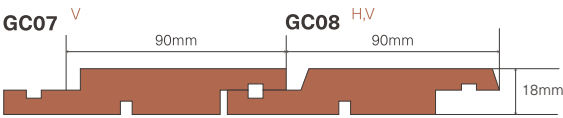
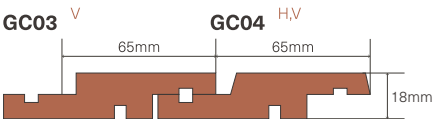


The mark of
responsible forestry
FSC® C131052



Profiles

Profile	Profile Size	Profile Cover	Available Application	
GC03	90mm x 18mm	65mm	V	(Vertical)
GC04	90mm x 18mm	65mm	H, V	(Horizontal, Vertical)
GC07	115mm x 18mm	90mm	V	(Vertical)
GC08	115mm x 18mm	90mm	H, V	(Horizontal, Vertical)
GC09	115mm x 32mm	90mm	V	(Vertical)
GC05	135mm x 18mm	110mm	V	(Vertical)
GC06	135mm x 18mm	110mm	H, V	(Horizontal, Vertical)
GC01	185mm x 18mm	160mm	V	(Vertical)
GC02	185mm x 18mm	160mm	H, V	(Horizontal, Vertical)



Why Genia

Locally Owned. Locally Sourced.

Genia is proudly New Zealand owned and operated. We manufacture right here in Aotearoa and source Vertica from trusted local sawmills who share our commitment to quality. It's a product shaped by our environment, and by the values that have guided our business for generations.

Vertica: Consistent, Considered, Architectural

Vertica is carefully produced to meet the demands of design-focused projects. Each board is selected for clarity and consistency, providing a clean, natural finish that brings warmth and structure to modern exteriors. It's timber that speaks with confidence – subtle, refined, and ready to perform.

Crafted with Timber Expertise

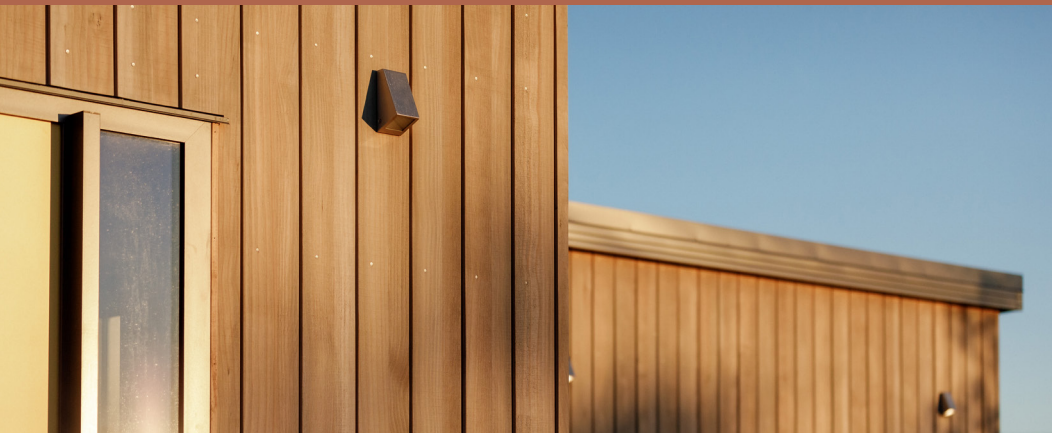
Genia stands at the forefront of New Zealand's timber industry, shaped by decades of skill, knowledge, and innovation. Our team is united by a passion for purposeful, high-performing timber solutions – designed to elevate architectural spaces with clarity, character, and craftsmanship.

Built Around the Way You Work

From efficient set lengths that reduce waste to reliable lead times and easy service, Vertica is designed to keep your project moving. We make it straightforward to specify and supply, so your focus stays on delivery, not logistics.



Browse the full range of profiles at
<https://genia.link/profilesheet>
or scan the QR code.



Contact us

For all sample and
specification enquiries
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