

Enabling customers to make safe, healthy product choices with confidence

A unique peer reviewed Certification Program that reduces your risk and builds brand trust in demanding markets.

www.globalgreentag.com







## The Global Greentag HealthRATE™ Marks rate the HEALTHINESS OF PRODUCTS IN USE for end users.

HealthRATE™ Tags are able to be used independently on product packaging and in all marketing collateral. The tiered marks of HealthRATE™ provide peace of mind for end users as to the likely health impacts (if any) of the products they use in their daily lives, whether that be at work, at home, in the nursery, in hotels or out and about using public amenities.

## Suitable for the following product sectors:

- Personal & Beauty
- Healthcare & Sanitary
- Building & Interiors
- Baby & Nursery
- Commercial & Domestic Cleaning
- Hospitality & Tourism
- Building Operations & Maintenance



The GreenTag HealthRATE marks range from Bronze through to Silver, Gold and Platinum.







Very Good



**Excellent** 



**World Leading** 

The majority of GreenTag Certified **HealthRATE**<sup>™</sup> products are likely to be certified at a **PlatinumHEALTH**<sup>™</sup> because we focus on certifying the most healthy products on the planet.

SilverHEALTH™ and GoldHEALTH™ reduces the number and specific chemicals where doubt exists as to their health effects but ALWAYS BELOW levels known by science to affect health.

BronzeHEALTH™ is the minimum HealthRATE™ level and may contain minute levels of problematic compounds BUT only at levels BELOW that known by current science to affect health or needed as preservatives.



ALL Global GreenTag certified products are determined as healthy for use using the best science available.

ALL results are peer reviewed by highly qualified external consultant toxicologists to ensure you can trust the results.

HealthRATE™ Marks are also available with Global GreenTag's Product Health Declarations (PhDs) -full ingredient hazard transparency reports recognized by the International WELL™ Building Standard v1 and v2, as well as LEED v4.0 and v4.1.

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