

*Welcome to*  
**Armstrong**Flooring™







# Armstrong Flooring™

*A proud Australian manufacturer*

**Armstrong Flooring has been a leader in resilient flooring in Australia for over 50 years and are proudly Australia's only manufacturer of commercial sheet vinyl flooring.**

Our commitment to innovation drives us to deliver the latest in resilient flooring across multiple product categories: Luxury Vinyl Plank and Tile, Hybrid Plank, Laminate, Vinyl Sheet (Homogeneous and Heterogeneous), Specialised (Safety and Anti-Static), and Vinyl Composition Tile.

Our Australian Made commercial vinyl sheet is widely utilised across various sectors today, including hospitals, aged care facilities, schools, childcare centres, hotels, shopping centres, office buildings and light industrial environments. Local production allows us to meet the demands of high-end commercial projects with shorter lead times, while our local technical and customer support team is available for help and advice.

It is highly likely that you have walked on an Australian made Armstrong Flooring vinyl floor without even realising it.

In addition to our locally manufactured commercial vinyl sheet ranges, we offer high quality imported residential flooring and other commercial flooring solutions. These collections seamlessly merge design and functionality, earning acclaim from the industry's foremost architects, designers, and homeowners, for crafting exceptional spaces.







**150** *staff*  
ACROSS AUS AND NZ



**16,000** *m<sup>2</sup>*  
MELBOURNE FACILITY



*Australian*  
**MADE AND OWNED**



**Manufacturing in Australia since 1969, Armstrong Flooring is committed to operating with the highest quality, environmental and safety standards, actively seeking to source local materials and providing jobs to boost the Victorian and National economies.**

The Armstrong Flooring manufacturing facility at Braeside in the southern suburbs of Melbourne, was established in 1969 on a 6.5 hectare site, adorned with River Red Gums that still proudly grace the landscape.

Our long-standing manufacturing operation supports a multicultural and multigenerational workforce that embraces a strong connection to country and the land on which Armstrong Flooring was built.

We take pride in honouring and preserving the history of our site, and acknowledging the Bunurong People of the Kulin Nation, as the traditional custodians of the land on which our Braeside plant resides.

The facility has seen expansion over the years, now encompassing a warehouse and manufacturing footprint of approximately 16,000m<sup>2</sup> supporting a workforce of approximately 150 dedicated employees across Australia and New Zealand.



**With offices and distribution facilities throughout Australia and New Zealand, along with export to the US and Asia Pacific markets, we continue to manufacture and supply the highest quality floorcoverings globally.**





**Armstrong Flooring has a large collection of high-quality flooring and wall covering solutions for a range of applications designed to perform and provide longevity.**

## Product Range

**Our commercial vinyl sheet flooring is highly durable and has been developed to suit high traffic environments. With many features including low maintenance properties, a hygienic surface, and chemical and slip resistance, our flooring provides a continuity of colour between wet and dry areas, fit for purpose without compromising on design.**

Wallflex is a vinyl sheet wall covering that provides a seamless hygienic finish ideal for hospital and healthcare environments, available in a range of subtle tones that complement our floor colourways.

For a customised flooring and wall covering solution, Infinity\* allows you to bring your projects to life. Using our Australian Made commercial vinyl sheet floor and wall product formulations as the base colour, Infinity Design provides the flexibility to change the chip colours to create a unique look, while Infinity Bespoke enables you to develop a completely personalised colourway so you can create a space to work within your design scheme.

Our Luxury Vinyl Plank and Tiles, Hybrid, and Laminate flooring enhances any home or commercial interior with a large selection of authentic timber, stone and concrete look designs. Our floorcoverings are easy to clean and maintain, featuring scratch and stain resistance, making them ideal for everyday living and suitable for families with children and pets.

\*Minimum order quantities apply.



# Industry

*Collections designed with application in mind*

Whether you require a slip resistant floor in a commercial project, or a luxurious floor you can enjoy for many years in your home, our floorcoverings are trusted for use in:



**Hospitals & Healthcare**



**Residential**



**Aged Care**



**Apartments & Multi-Residential**



**Education**



**Retail & Supermarkets**



**Hospitality & Hotels**



**Office**



**Light Industrial**



**Community & Leisure**



**SEE HOW OUR FLOORING WILL WORK IN YOUR PROJECT OR HOME USING OUR ROOM VISUALISER**



# OUR PROJECTS

## HOSPITAL & HEALTHCARE

📍 ROYAL CHILDREN'S HOSPITAL . PARKVILLE VIC

ARCHITECT: BILLARD LEECE AND BATES SMART . CONTRACTOR: LEND LEASE  
PRODUCT: ACCOLADE PLUS, ACCOLADE SAFE, INFINITY, SAFEGUARD AND WALLFLEX

Family-centred care is at the heart of the Royal Children's Hospital to provide comfort during difficult times. The overall interior design is underpinned by the therapeutic benefits of nature in the healing process creating an engaging, joyful, uplifting and restorative environment for children, family and staff.

Armstrong Flooring's range of sheet vinyl flooring products including customised flooring solutions, were selected to meet both the design and fit for application criteria, and were installed throughout patient rooms, waiting areas, corridors, and operating theatres at the state-of-the-art facility.





## EDUCATION

UNIVERSITY OF SYDNEY  
SYDNEY NSW

ARCHITECT: COX ARCHITECTURE

CONTRACTORS: FDC CONSTRUCTION  
& FITOUT AND MASTER CARPETS & VINYL

PRODUCT: INFINITY BESPOKE

Armstrong Flooring were engaged to create a customised flooring solution for the Sydney Knowledge Hub within the Merewether building. This is a co-shared space that uses bold colours to connect work zones.

Using our Accolade Plus flooring formulation, a Blush coloured resilient flooring was developed resulting in a colourful interior to improve the engagement and collaborating experience.



## HOSPITALITY & HOTELS

TUNE HOTEL . CARLTON VIC

ARCHITECT: SKEMATICS ARCHITECTS

CONTRACTOR: TRUMP FLOORCOVERINGS

PRODUCT: TIMBERLINE PLUS AND TRANSLATIONS PLUS

A funky cubic design hotel with 245 rooms and 42 apartments, the rich timber aesthetic and concrete stone look flooring throughout the rooms, lobby and dining areas exudes Melbourne's contemporary design aesthetic, yet creates a welcoming and inviting feel for hotel goers.





## AGED CARE

📍 TRICARE . STAFFORD HEIGHTS QLD

ARCHITECT: PDT ARCHITECTS . CONTRACTOR: PETER KELLY FLOORING

PRODUCT: NATURAL CREATIONS ARBORART

The aged care facility features 73 bedrooms, dining areas, living areas, breakout spaces, activities room and staff facilities. The architectural and interior design palette were influenced by the natural surroundings. The timber look flooring selected complemented the design scheme and creates a homely environment for residents, while also being low maintenance and durable for longevity.



## RETAIL & SUPERMARKET

📍 IGA SUPERMARKET . NEDLANDS WA

DESIGNER: METCASH . CONTRACTOR: WORKSHOPDINE

PRODUCT: NATURAL CREATIONS XL

The timber look plank flooring enhanced the earthy tones and modern aesthetics while offering high durability and low maintenance properties for the high-end supermarket located in the affluent suburb of Nedlands, west of Perth.





# Corporate Responsibility

## *Social and Environmental*

**Armstrong Flooring is committed to achieving the highest standards of responsible business practice and sustainability and to produce a positive overall impact on society.**

Sustainability recognises the interdependence of economic, social and environmental objectives in ensuring the long-term viability of the organisation. Sustainability is good business and Armstrong Flooring is continuously looking for opportunities to be more environmentally, economically and socially sustainable.

Corporate social and environmental responsibility goes beyond the point of sale and warranty periods. Armstrong Flooring is committed to responsible life cycle management and the core principles of product stewardship and extended producer responsibility.

Of key focus is minimising manufacturing waste and waste sent to landfills and seeking meaningful energy and carbon emission reductions through real business change and innovation.

We utilise our unique local manufacturing position to make, reuse and recycle Australian materials and waste streams.







**As a signatory to the Australian PVC industry's product stewardship program, we take a life cycle approach to our product stewardship activities. All our Australian made products satisfy the following stringent standards:**

### Raw Materials

- No use of lead or cadmium
- Open disclosure of additives
- Maximise usage of post-consumer recyclate
- Comply with regulatory authorities and agencies regarding the use of plasticisers

### Production & Distribution

- Emission and energy resource reduction plan
- Waste reduction plan including building site waste collection
- Production facility water reduction with on-site harvesting
- Production facility solar energy to minimise use of natural resources
- ISO 14001 certified environmental management system

### Product in Use

- Low maintenance products with no need for additional chemicals like sealers and polishes
- Low VOC properties
- Long product life
- Environmental Product Declarations (EPD)
- Product Health Declarations (PHD) or Health Product Declarations (HPD)

### End of Life

- End of Life product take back agreement compliant with GBCA Responsible Building Materials credit (Best Practice guidelines for PVC)



## Certifications

Many of our floorcoverings have been independently audited and certified by third parties including Global GreenTag, Green Building Council of Australia (GBCA) and New Zealand Green Building Council (NZGBC). Assessments of our products are based on a life cycle approach and measure the impact of our products, empowering professionals and consumers alike to confidently choose products that are environmentally preferred.

\*Refer to our website for all relevant product certifications.

## Recycling

As Australia's only manufacturer of sheet vinyl, Armstrong Flooring has the unique capability to locally recycle pre-consumer waste and offers a takeback program for waste generated as part of the sheet vinyl installation process. Armstrong Flooring is also currently exploring alternatives for recycling and diversion from landfill of post consumer waste.

## PVC Recycling in Hospitals Program

Plastics can account for around a third of hospital general waste, with PVC medical products, such as face masks, oxygen tubes and intravenous bags, attributing to approximately a quarter of this.<sup>1</sup>

Initiated in Australia by the Vinyl Council, the PVC Recycling in Hospitals program collects used PVC medical products for recycling safely into new products. The program is operating in over 280 hospitals and healthcare facilities in Australia and New Zealand.<sup>2</sup>

As Australia's only sheet vinyl manufacturer, Armstrong Flooring is able to use the recycled plastic face masks in its Australian made products, reducing this waste going to landfill. The plastic face masks are pulverised into a fine powder and put into the production of our Accolade, Natralis and Australis homogeneous flooring collections.

Each tonne of recycled PVC replaces around one tonne of virgin PVC compound in new products, consuming 80% less energy and reducing carbon emissions.<sup>2</sup> Twenty-five tonnes of the fine powder is collected each year, reducing the equivalent amount of virgin PVC material that goes into approximately one million square metres of our flooring products.

<sup>1</sup> Department of Health. PVC Recycling in Hospitals. <https://www.health.vic.gov.au/planning-infrastructure/pvc-recycling-in-hospitals>

<sup>2</sup> Vinyl Council Australia. PVC Recycling in Hospitals. <https://www.vinyl.org.au/pvc-recycling-in-hospitals>



---

# ArmstrongFlooring™

## **Armstrong Flooring**

29-39 Mills Road, Braeside VIC 3195

1800 632 624

CustomerServices@armstrongflooring.au

[www.armstrongflooring.au](http://www.armstrongflooring.au)

**Explore our flooring:**



## **Armstrong Flooring NZ Limited**

39/332 Great North Road, Grey Lynn Auckland 1021

0800 449 649

CustomerServices@armstrongflooring.co.nz

[www.armstrongflooring.co.nz](http://www.armstrongflooring.co.nz)

**Explore our flooring:**

