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T H E O R Y

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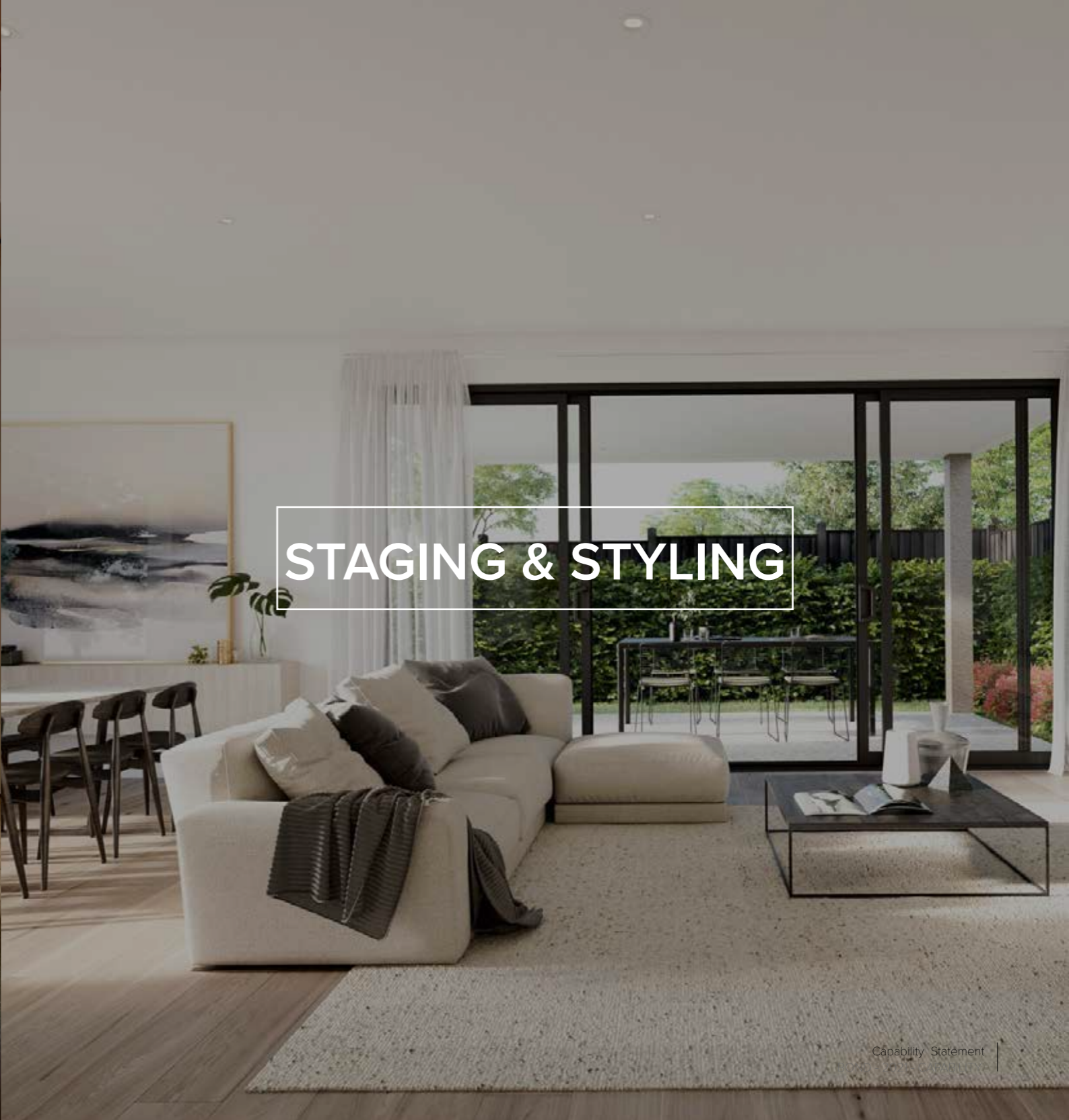
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**INTERIOR DESIGN**



**STAGING & STYLING**

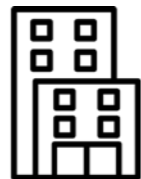


# WHY BOND THEORY ?

Bond Theory offers multi-faceted Interior Design service for residential, multi-residential & commercial projects. Project's reap the rewards of a fully integrated design service bringing function, aesthetic, location & client together in one holistic resolution.



MULTI-RESIDENTIAL



WORKPLACE



HOSPITALITY



STUDENT ACC



RETAIL



SPECIALTY

# ABOUT US

EMMA FOSTER



KRISTY GIBB



LOUISE ORMESHER



JENNA LEADER



With a combine 40+years design experience within top tier firms, as well as successfully running their own individual design businesses, delivering projects across Australia. The union of forces forms Bond Theory a high-touch interior design consultancy.

With a shared passion for delivering smart, resolved, beautiful designs and projects for their client's that are integrated with marketability and founded upon genuine relationships with our clients.





# COMMERCIAL

Comprehensive commercial interior design, striving to achieve genuine and beautiful design outcomes. Drawing experience from all sectors and having an integrated approach with clients and projects means we are able to deliver unique and market driven designs.

# PLACEMAKING

## BASS & FLINDERS

Sans Souci NSW

Size: 400sqm

This uniqueness of this floating pavilion is uncompromised with no others like it in Australia. Located at the mouth of Georges River in Sans Souci the pier is currently used by Bass & Flinders for whale watching & sightseeing tours.

Bond Theory was approached to help refurbish pavilion into a mixed food & beverage offering and help find market direction.

The design included facade refurbishment for street appeal, cafe to service casual foreshore patrons and n approachable fine dining restaurant & function venue.

The ashen timber external cladding offsetting the reflective glass will stand the test of time with the harsh environment. The interior with neutral tones is textural and comfortable with the views really being the showcase we transition down to the bathroom amenity with navy blue, stone and accenting gold trims which make you feel you are under the inky water line.







PLACE MAKING DESIGN





# HOSPITALITY



## EVA'S RESTAURANT

195 Swanston St Melbourne, VIC

Size: 300sqm

Eva's located in the heart of Melbourne CBD in the Re-branded Pullman Hotel part of the Accor chain of hotels. Bond Theory undertook the refurbishment of the hotel restaurant, lounge & bar. The transformation of the bar was to reignite the use of space, creating a gathering place for hotel guests and creating a fresh new venue for new patrons

Eva's embodies the enigmatic character of the leading lady Eva Erdi. Known for her welcoming nature, elegant flair, and appreciation of a good martini.

Eva's brings hotel guests together from a well catered breakfast in the restaurant, to an intimate cocktail in the evening on the lounges.

The palette pays homage to the 1950's, with rich terracotta and deep autumn greens that are evocative of a bygone era. Gold trims, mood lighting & textured surfaces, make a subtle nod to the to the Erdi legacy, evoking quality, and the appreciation for good hospitality.







HOSPITALITY DESIGN





# CO-LIVING



UKO PADDINGTON VILLAGE

52 Hopewell Street, Paddington

Size: 24 Studio Apartment

This Paddington Village offering has helped form the marketability strategy of UKO, understanding that the co-living market and what additional needs it can offer their occupants.

The emphasis on activating communal spaces through Bond Theories extensive hospitality experience creating spaces that have dual use.

The modern aesthetic takes drivers from hotel offerings whilst maintaining the comfortability of a residential space.

The aesthetic has been curated for maximum marketability within the elegant Paddington area using a neutral palette and flexible solutions the maximise the usability.

The overall resolve offers comfortable spaces that are elevate UKO from other products on the market.

# UKO®

Capability Statement  
BOND - 2021 - CAPABILITY





CO-LIVING & STUDENT ACCOMODATION

# WORKPLACE

PRECISION RESOURCING

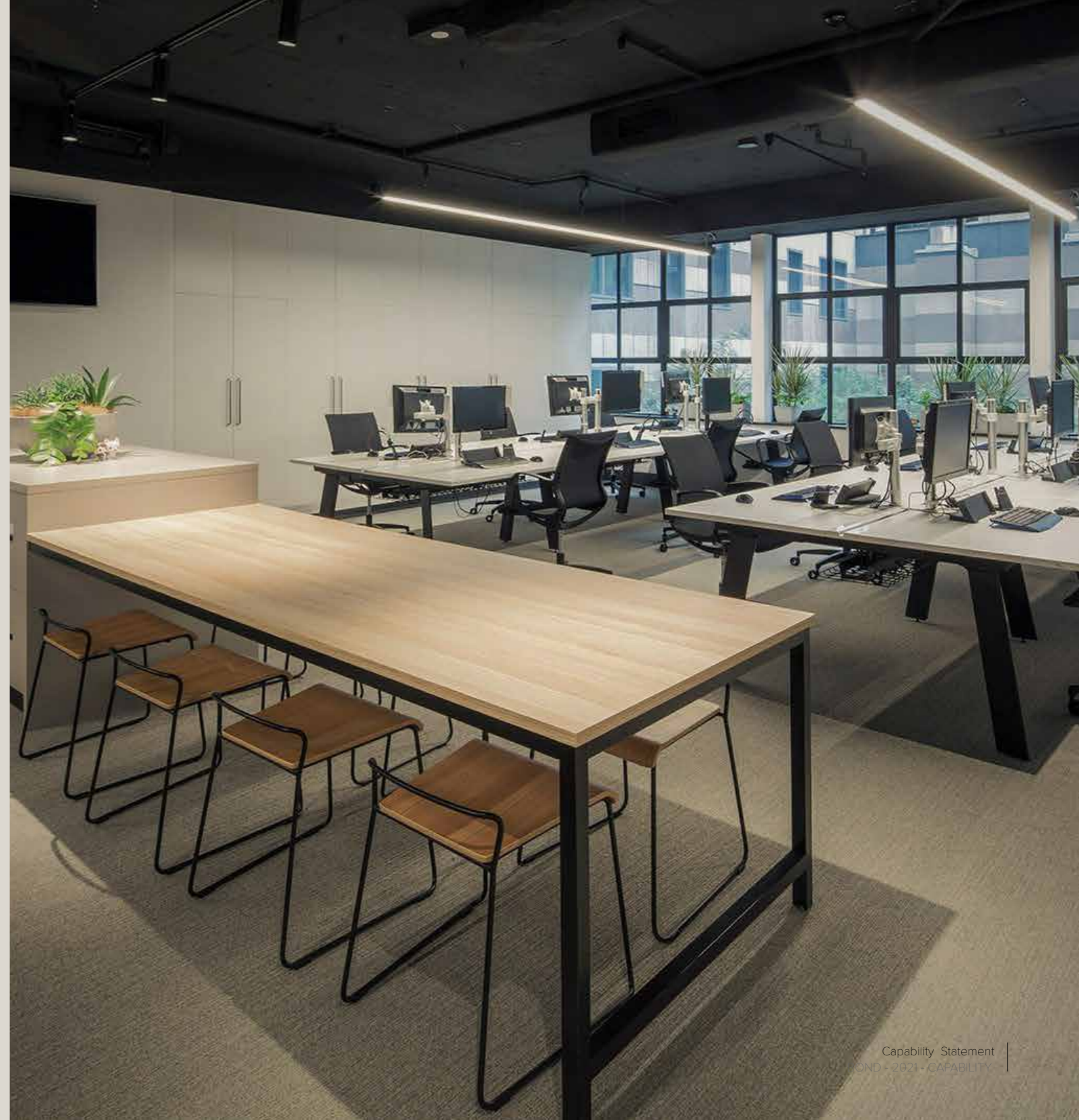
Sydney CBD

Size: 100sqm

New workplace fit-out in the heart of Sydney CBD. The modern and interactive workplace designed for a youthful energetic team using modern finishes & a contrasting palette. Design included; Entry foyer, meeting rooms, 20 person workspace, breakout table & linear kitchen with communal table.







WORKPLACE DESIGN



# PLACEMAKING

## THE MILL

Wagga Wagga

Size: 1100sqm

The Mill is a mixed use development on a heritage site in the city of Wagga Wagga in south-western NSW, a \$37 million dollar place making project creating a dynamic destination.

Bond Theory worked along side the architectural team of Become Architecture to design and resolve this unique interior project. Being sensitive to heritage requirements and being driven by the clients foresight for a contemporary fit-out. Bond Theory designed the Lobby, Bar & Cocktail Lounge, Restaurant, 200 pax Function Facility, Bathroom Amenity & Lift Lobbies.

The juxtaposition of new modern gold forms pulled away from the heritage building facade creating a dynamic space that has been accented with electric colors. The various forms take patrons through the space evoking varied experiences for each setting.







PLACE MAKING DESIGN





# RETAIL WELLNESS

PURE WELLNESS SINGAPORE

70A Duxton Rd, Level 2, Singapore

Founded on the principles of healthy living and maintaining a balanced lifestyle our clients commissioned Bond Theory to transform the inner-city retail space into a sanctuary for repose and meditation, away from the hustle of urban noise. Pure Wellness Studio's desire to provide a comprehensive infra-red sauna, meditation and yoga experience called for a design that moved beyond basic foundations for a wellness space they wanted all the appropriate and flexible amenities suited for their busy clientele, including polished and well equipped bathroom facilities to wash, straighten and polish up before facing the city again.







WELLNESS RETAIL DESIGN



BOND  
ND

# RESIDENTIAL

Interiors designed by Bond Theory respond uniquely to the contextual elements of each individual project. They have a sense of place and integrity, instilling in them a solidity that allows them to age gracefully. Bond Theory's commitment to quality modern design, create spaces you want to live, work and play in.



# PENTHOUSE

## PENTHOUSE SUITES

12 - 18 Napier St, Footscray

These Penthouse suites were re-designed with the intent for the client to sell off the plan. The brief called to evoke a hotel lifestyle and to include bespoke entry way storage, living space amenity with fire place and a review of the master suite floor plan to include walk in robe, study and open en suite/wet room.

Embracing the city views beyond, each of the spaces was designed with an outward looking aspect. The spaces are comprised of two main spaces, connected with a central spine (that housed support areas, bathroom facilities); a 'functional zone'.





## PENTHOUSE DESIGN



KINGSCLIFF, TOWNHOUSES

Kingscliff, NSW

This Hamptons inspired project designed for Omira Property Group, includes 4 standalone townhomes in the stunning suburb of Kingscliff, Northern NSW. It was important to harness the beach lifestyle within these dwelling offering liveable spaces that are free flowing and considerate for a coastal lifestyle

# TOWNHOUSE





MULTI-RESIDENTIAL TOWNHOUSES





# URBAN DEVELOPMENT

GREEN HILLS PARK

Bundoora, VIC

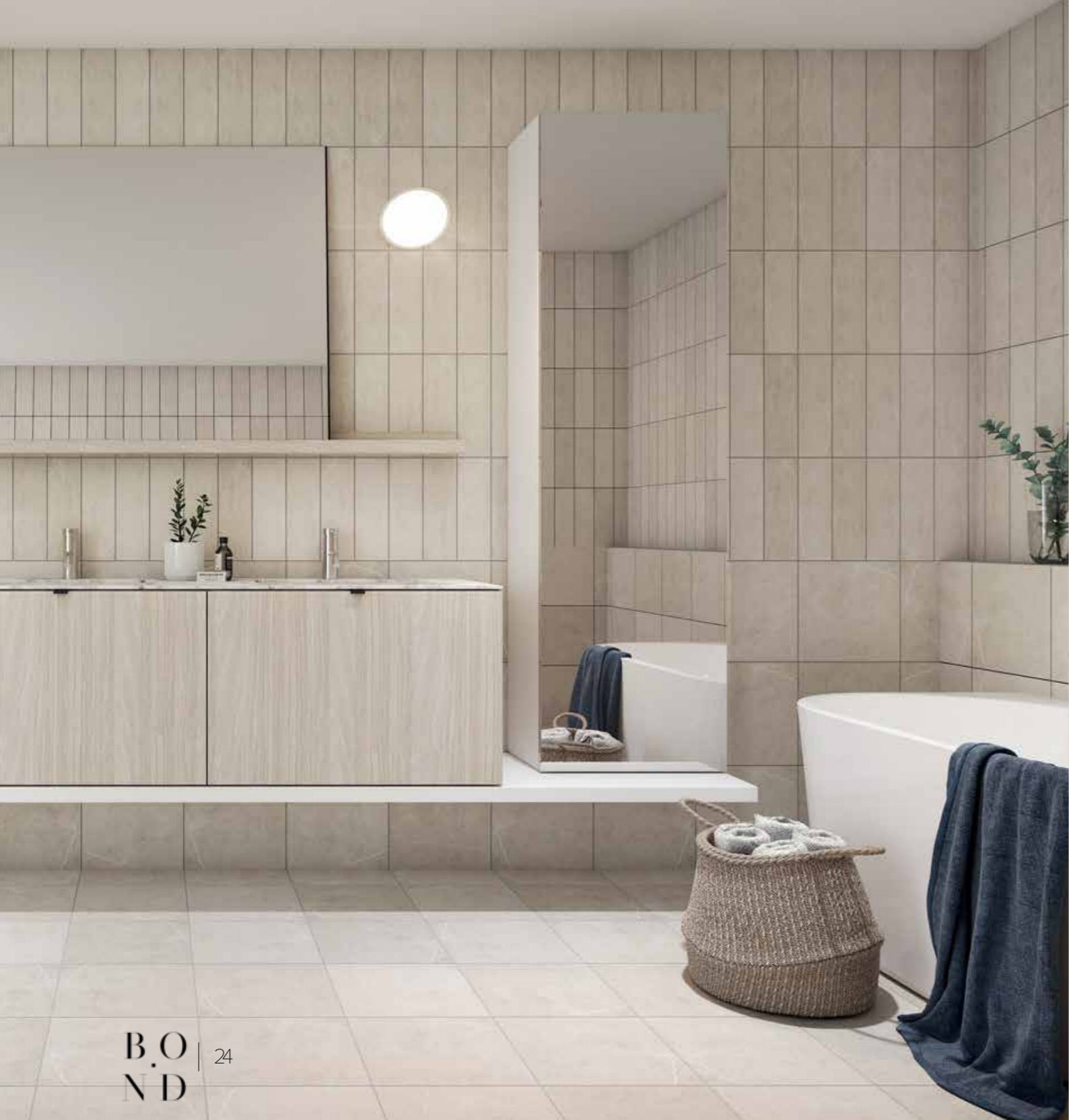
In designing this collection of homes the goal was to provide a fusion of function and style throughout the home.

Each residence celebrates an affinity and interaction with the community and the outdoor Australian lifestyle.

Materials have been selected for their robust and honest beauty, balanced by monolithic forms, fine framing and feature lighting.

Smart concealed storage has been integrated throughout, and every home is primed for residents to personalize spaces.

The Greenhills Park homes focus on simplicity in design and form, delivering living, sleeping and eating zones that nurture a sustainable family life.



RESIDENTIAL DEVELOPMENT





# BRANDING

In response to brand expectations in a competitive market, it is of great importance to deliver a well-rounded brand aesthetic. Bond Theory's holistic approach means that all elements can be thoughtfully considered and curated for a well resolved product. Delivering Graphics that can be used for merchandise, marketing, website and social media collateral.

# HOSPITALITY



## EVA'S RESTAURANT

The Pullman, Melbourne CBD

Eva's located in the heart of Melbourne CBD in the newly re-branded Pullman Hotel part of the Accor chain of hotels. By Foster undertook the refurbishment of the hotel restaurant, lounge & bar. The transformation of the bar was to reignite the use of space, creating a gathering place for hotel guests and creating a fresh new venue for new patron.

Graphics used for Signage, Menu, Website & Social Media

### BUILT TITLING

HEADLINE FONT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & \* ( ) \_ - = + ; : < >

REGULAR

L O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & \* ( ) \_ - = + ; : < >

### Montserrat

PARAGRAPH FONT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & \* ( ) \_ - = + ; : < >

REGULAR

L o s e r s i p s u m d o l o r s i t a m e t, c o n s e c u e t u r u t p i s c i n g e t, e o d d i a n n e a r e a m y r i b e t w e e d t h i c k e t e t l o r e s t d i c t a s m e g n a a l i q u a m e t

MEDIUM

L o s e r s i p s u m d o l o r s i t a m e t, c o n s e c u e t u r u t p i s c i n g e t, e o d d i a n n e a r e a m y r i b e t w e e d t h i c k e t e t l o r e s t d i c t a s m e g n a a l i q u a m e t



**COCO** Ln

HEADER TYPEFACE

**Libre Baskerville**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

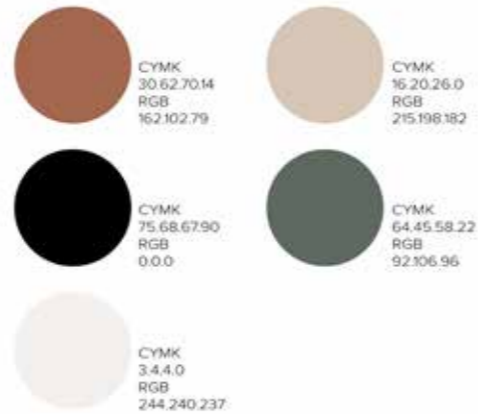
BODY TYPEFACE 1

**PROXIMA NOVA LIGHT**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

BODY TYPEFACE 2

**Libre Baskerville**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

BRAND PALETTE



RETAIL CAFE





# RETAIL APPAREL

OF ONE KIND

Sunshine Coast, Qld  
ofonekindstore.com

Sunshine Coast based fashion label OF ONE KIND executes "slow fashion", exclusively using raw materials without harming the environment or practicing any mass production. The pieces are timeless and our style is about subtle beauty, simple and elegant details and soft fabrics.

Graphics used for Swing Tags, Website, Flyers, Apparel & Social Media



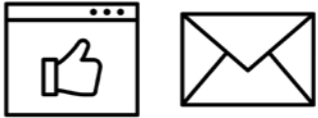


# REFERENCE



Bond Theory's mission is to work closer than ever with our clients to deliver outstanding and quality interior design for hospitality, commercial and multi residential developments.

We look forward to working with you.



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