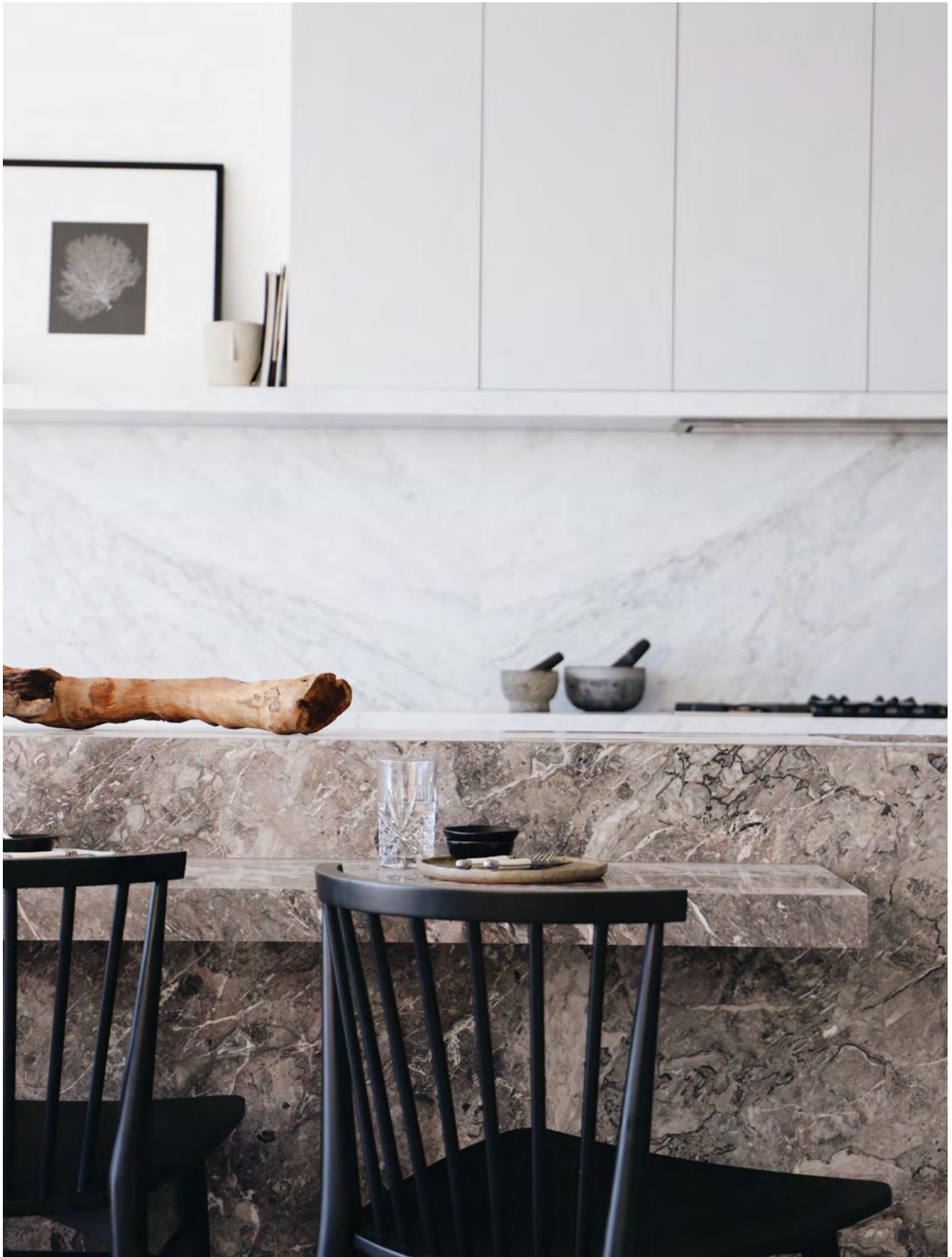


BOWERBIRD

INTERIORS





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ABOUT US

WE ARE BOWERBIRD INTERIORS.

Founded in 2013, we are Australian built and operated. From humble beginnings as a family run business, BOWERBIRD Interiors has since grown to become one of Australia's leading interiors brands.

We are a team of creatives, underpinned by robust operations and logistics. We are project managers, planners, designers, do'ers, with vast interiors expertise.

Directed by our values and driven by our commitment to delivering outstanding results for our customers, we take ownership and are forever curious - always searching for the magic.

for HOMESELLERS

SELL FASTER, FOR MORE.

When selling your property, you want to sell fast for a high price with the best return on investment. Our experienced team help you achieve this through professional styling and cosmetic renovations.

SPECIALIST PROPERTY STYLISTS

A deep understanding of your buyer demographic

RETURN ON INVESTMENT

95% successful return on investment rate

TRUSTED, RELIABLE TEAM

Pre-sale preparations delivered to brief, on time & to budget

FAST TURNAROUND TIMES

Streamlined processes & logistics to get your property ready fast

[Visit our Homesellers page](#)



STYLED TO SELL.

We aim to get you the best possible sale price for your home. But our property styling is about so much more than the money. Our ultimate goal is to connect with people by understanding the deeply human emotions that make your house a home, using our expertise to bring these details to life.

This is STYLED TO SELL.

ASSIST BY BOWERBIRD.

We've rolled up years of interior design and furniture logistics know-how, to provide a cohesive, seamless and effortless renovation experience to get your home looking its best. Our qualified Interior Designers have an intimate understanding of how to curate your home.

This is ASSIST by BOWERBIRD.

THE 5 STEP PROCESS

01 **CONSULTATION**

Our Design & Relationship Manager will meet you at your home to determine your requirements to get your home ready for sale.

02 **PROPOSAL**

Within 24 hours of our appointment, we'll touch base with your bespoke proposal. Simply click "Accept" once you're happy.

03 **BOOKING**

Upon acceptance of your proposal, our projects team will be in touch to arrange all the finer details of your install, based on your deadlines and our availability.

04 **INSTALL**

Our stylists and operations team will be on-site to transform your home. The process can take from a few hours, up to a full day.

05 **REMOVAL**

Congratulations, you've sold your property! We will touch base to arrange the removal. If your contract has expired, we'll happily discuss an extension.





OUR PROMISE

EXPERTISE

We're a trusted brand backed by years of expertise and industry knowledge.

EFFORTLESS

We'll deliver a stress-free experience, project managing the entire process from start to finish, so you don't have to.

RESULTS

We're committed to seeing you get the best possible result, because your success is our success.

HOMESSELLER PROJECTS



VAUCLUSE MODERN LIVING

[View project](#)

3 Bed | 4 Bath | 2 Car

Price guide
\$6,000,000

Sale price
\$6,750,000

Days on market
16 days

ROI
94x



GLEBE INDUSTRIAL TRANSFORMATION

[View project](#)

2 Bed | 1 Bath | 1 Car

Price guide
\$1,720,000

Sale price
\$1,930,000

Days on market
28 days

ROI
38x



FIRST-CLASS

A first-class company to work with. Their quality and attention to detail are of the highest calibre. Great customer service, I highly recommend BOWERBIRD Interiors.

— Jessica - Homeseller | *Styled to Sell*

HOMESSELLER PROJECTS



HAMPTONS LIVING IN KIRRAWEE

[View project](#)

4 Bed | 3 Bath | 2 Car

Price guide
\$1,200,000

Sale price
\$1,522,000

Days on market
26 days

ROI
47x



GOLDEN BLISS NORTH BONDI

[View project](#)

5 Bed | 3 Bath | 2 Car

Price guide
\$4,700,000

Sale price
\$5,500,000

Days on market
13 days

ROI
100x



RECORD PRICE

BOWERBIRD Interiors' styling helped us attract well above expectations for the number of buyers viewing the home - resulting in 9 registered bidders and a record price for the suburb. A few buyers even asked about buying all the furniture too.

— *Shane - Real Estate Agent
Styled to Sell*

for HOMEOWNERS

YOUR HOME, EFFORTLESSLY AND BEAUTIFULLY CURATED.

As a Homeowner, you want your home to inspire you everyday. Our team of interior designers hand-pick quality furniture for you to love and keep, permanently. The service is fully project managed (right down to the clean-up) and styled by interiors experts.

DESIGNERS & STYLISTS

Consultative and approachable expertise

LOGISTICS & OPERATIONS

Project management and execution to the highest level

QUALITY & DURABLE FURNITURE

Locally sourced, supporting credible Australian designers

TRANSPARENT PROJECT COSTS

No hourly rates, no surprises - just a fixed price from the get go

[Visit our Homeowners page](#)

STYLED TO KEEP.

Discover the joy of waking up in a home that encourages you to live your best life. Our bespoke furniture packages are designed and curated to inspire the feeling of effortless lifestyling. Transform your home, the BOWERBIRD way.

This is STYLED TO KEEP.





PROPERTIES WE CAN HELP WITH

Whether you're furnishing for yourself or looking to attract tenants and holiday makers, we'll confidently help you navigate your interior requirements to deliver a result you're truly proud of.

- **A PRIVATE HOME**
Furnishing a home you own
- **AIRBNB'S & HOLIDAY HOMES**
Attracting holiday makers
- **INVESTMENT PROPERTIES**
Furnishing your investment





OUR PROCESS

01 INITIAL CONSULTATION

Our first step is to listen. We'll give you a call to understand what you're looking for. Once we have all the information, we'll set up a FREE consultation to visit the space.

02 PROPOSAL

Within 24 hours of the FREE consultation, we'll arrange a follow-up meeting to go through your bespoke proposal, and discuss design schemes.

03 ACCEPTANCE

Once you've accepted our proposal, it's time to get excited. We'll kick off the creative process with beautifully curated mood boards.

04 EXECUTION

This is the fun part. Once all the furniture has arrived, our interior design team and stylists will be on-site to transform your home and bring your vision to life.

OUR PROMISE

SIMPLICITY

Our fully guided interior design service streamlines the process - from sourcing, delivering, installing, through to the clean up - we do it all for you.

QUALITY

We hand-pick the highest quality furniture from leading Australian designers and curate your property for a bespoke look you'll love.

TRANSPARENCY

No hourly rates, no surprise fees - just a fixed project price. With complete transparency in our project costs, you know exactly what your investment is from the get go.

HOMEOWNER PROJECTS

SEASIDE IN SANDRINGHAM

[View project](#)

3 Bed | 2 Bath | 2 Car

A beautiful seaside resident in Sandringham located in Southern Sydney. We accentuated the wide-open spaces with a light warm base - using timbers, organic shapes and pops of blue to reflect the ocean.



Design Direction: Light + Hues



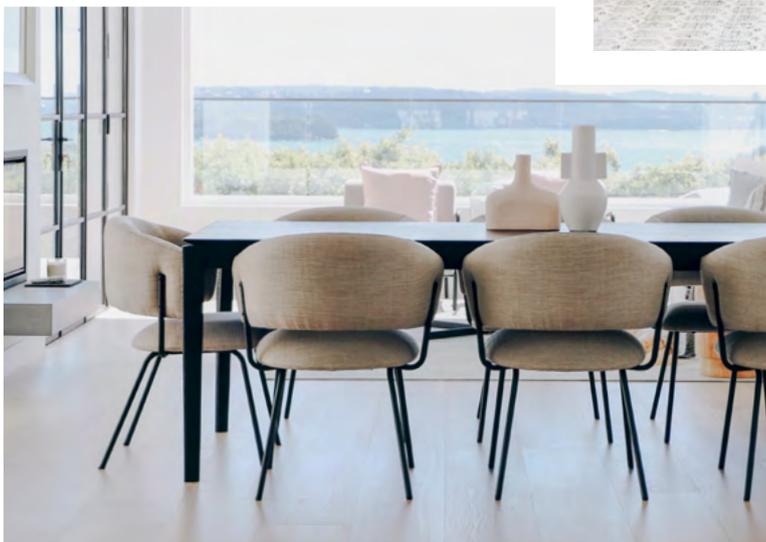
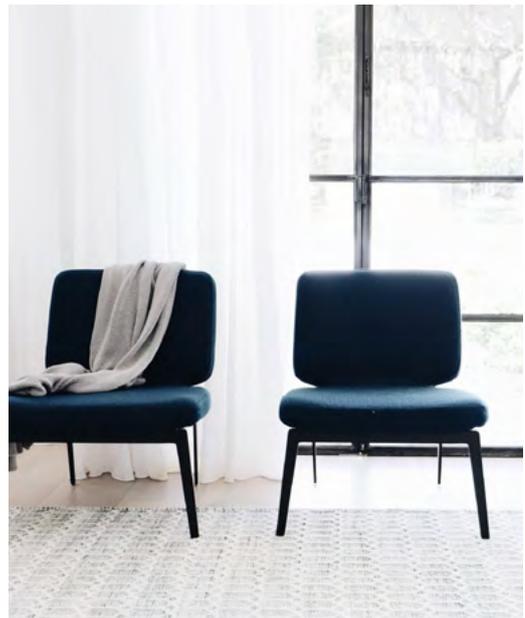
TIMELESS DREAM IN VAUCLUSE

[View project](#)

4 Bed | 2 Bath

In this newly renovated Vaucluse home in the Eastern Suburbs, our team curated a beautiful haven for a family of four. This home was styled for comfort and practicality with a minimalistic theme.

Design Direction: Light





ABOVE AND BEYOND

The BOWERBIRD Interiors team were an absolute pleasure to work with. They went above and beyond, including working within a very tight timeframe to ensure the house was fully furnished by the date we had chosen to move in. We highly recommend their service.

— *Chris & Shannon*
Homeowners | Styled to Keep

PADDINGTON MODERN PARADISE

[View project](#)

1 Bed | 1 Bath

A small apartment located in the heart of Paddington, Sydney's Eastern Suburbs. We used strong pops of colour and bold statement pieces to transform this old gum factory into a modern, industrial chic home.



Design Direction: Hues





MAGIC!

It was an amazing experience that I have already recommended to others. The designer and stylist were friendly, approachable, helpful, patient and professional. I love everything and am beyond happy with the way my house looks. Magic! I wish I had done this earlier.

— *Maria - Homeowner | Styled to Keep*

SERVICING BUSINESS, COMMERCIAL & TRADE PROJECTS

As a full-service supply chain with end-to-end logistics capabilities, we do everything from design ideation, furniture sourcing, through to fulfilment. Our experience spans across a diverse range of industries and valued clients:

DEVELOPERS

Residential, community, mixed-use & build to rent developers

AGED & RETIREMENT LIVING

Retirement & over 55 communities

HOSPITALITY & TOURISM

Hotels, serviced apartments & venues

BESPOKE ACCOMMODATION

Student accommodation & boarding houses

COMMERCIAL WORKPLACES

Offices, break-out areas & creative spaces

[Visit our Business page](#)

FURNITURE HIRE

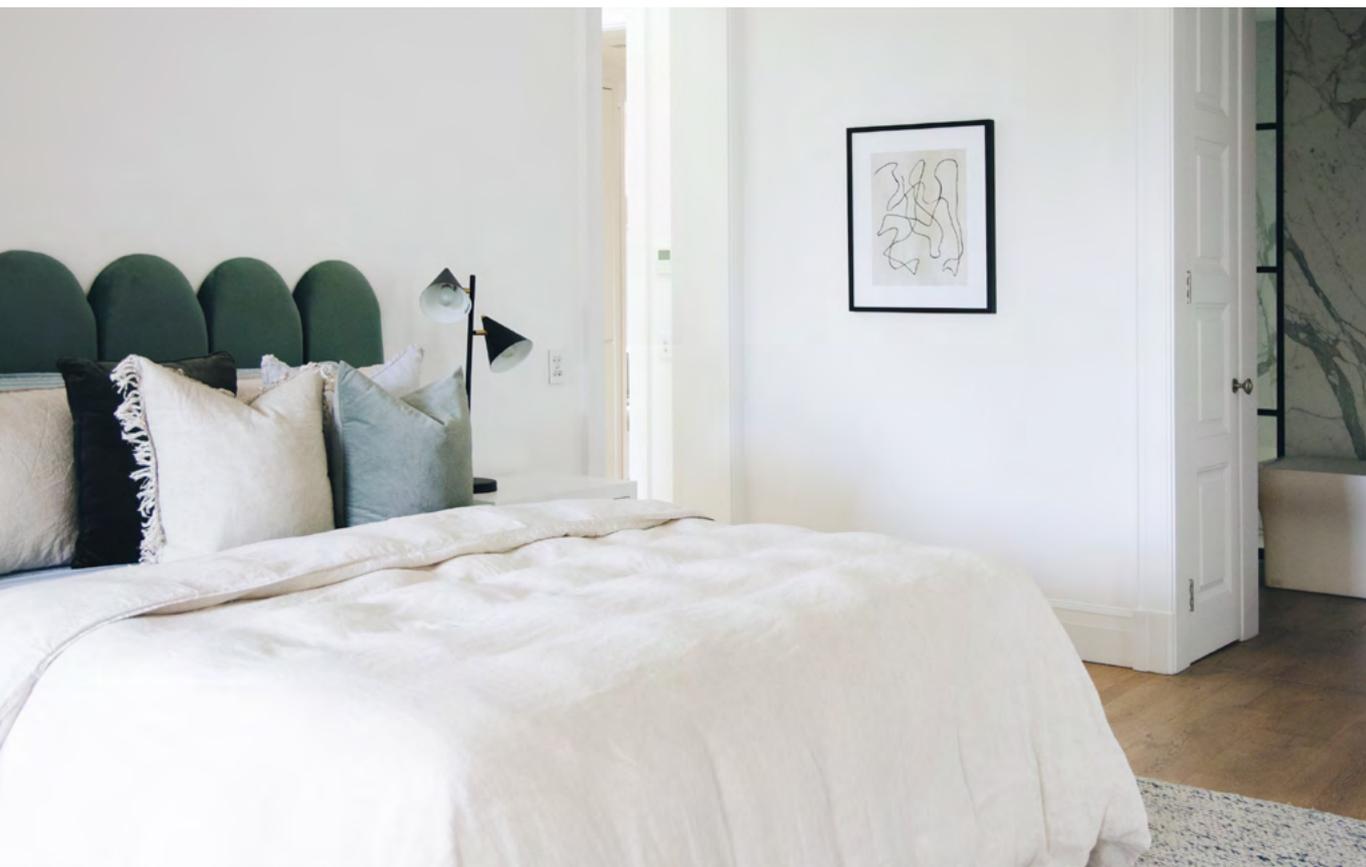
Give buyers a glimpse into their potential lifestyle. Furniture hire can help sell your property faster, and for a higher price tag. We offer styled furniture packages for short and long-term hire, with optional seasonal refreshes for our long-term hire packages.

This is STYLED TO SELL.

FURNITURE PURCHASE

Furniture purchase packages offer a fully project-managed, time-saving, affordable, turn-key solution. We provide bespoke furniture packages for serviced apartments, hotels, mixed-use developments, bespoke accommodation, commercial office spaces and more.

This is STYLED TO KEEP.



OUR CAPABILITY AND SCALE

01 **CONSULTATION & IDEATION**

Needs analysis, briefing, and proposal delivery

02 **SOURCING & PROCUREMENT**

Working with a range of local suppliers, proudly supporting Australian design

03 **LOGISTICS & OPERATIONS**

End-to-end logistics with full warehouse and operational capabilities

04 **MANAGEMENT & EXECUTION**

Tightly executed, project management processes focused on achieving your objective





OUR PROMISE

PROFESSIONALISM

We're a leading interiors team backed by years of expertise and industry knowledge.

EFFICIENCY

We'll deliver a stress-free experience, project managing the entire process from start to finish, so you don't have to.

RESULTS

We're committed to delivering on our promises and achieving the result you're after.

BUSINESS PROJECTS



HIGH SOCIETY STUDIO SUITES

[View project](#)

Industry: Hospitality & Tourism

Presenting fully furnished studio suites in The Studios at Cremorne. As a furniture purchase service, we styled twenty apartments and common areas over four levels.



VIP LUXURY ESTATE

[View project](#)

Industry: Bespoke

Accommodation

Providing long-term furniture hire and styling for an exclusive guest. Located in Woollahra, this estate needed an extremely luxurious setup for a global superstar residing with his family for 6 months.



SEAMLESS PROCESS

We approached BOWERBIRD Interiors to help us furnish and style 20 studio boarding house apartments as well as communal spaces. I was thoroughly impressed with the final outcome and transformation, particularly with the level of detail and care gone into curating a home for our prospective clients. It was a seamless process and I can't recommend BOWERBIRD Interiors enough.

— *The Studios*
Business | Furniture Purchase

BUSINESS PROJECTS



COOGEE APARTMENTS TRANSFORMED

[View project](#)

Industry: Bespoke
Accommodation

A series of holiday rental properties in Coogee for a Government agency. This project included furniture purchase and interior design services for a complete transformation.



CRONULLA DISPLAY SUITES

[View project](#)

Industry: Property
Development

Transforming two brand new luxury display suites in Cronulla, this project had the objective of leasing the entire complex to executive level clients in a thriving rental market.



TOP-NOTCH SERVICE

Before the building was complete, we already knew BOWERBIRD Interiors were the go-to property stylists. The team are friendly, accommodating and always deliver top-notch service. We loved working with them and will continue to on future projects!

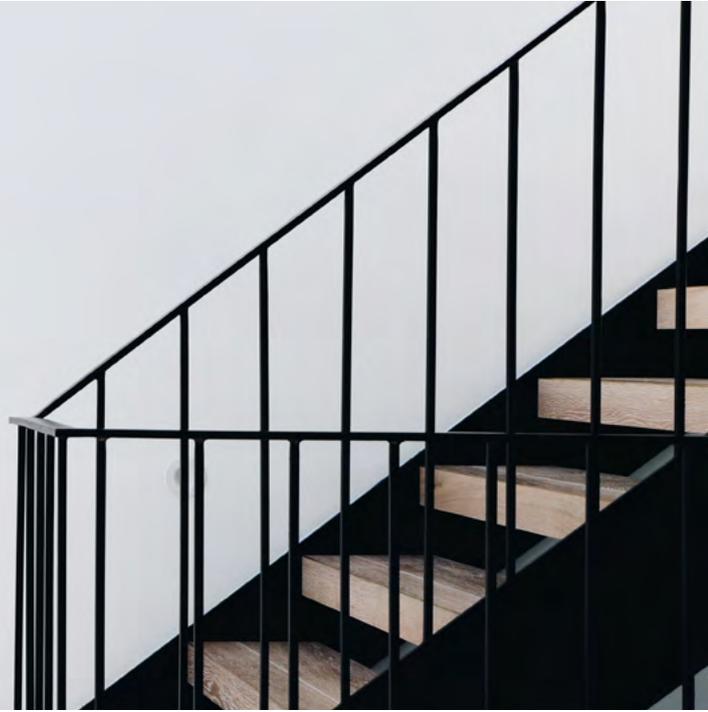
— *BRONXX Constructions*
Business | Furniture Hire

DESIGN DIRECTION

**DRAW INSPIRATION FROM ONE OF OUR
THREE DISTINCT DESIGN PALETTES.**

Inspired by soft touches of natural shades, a broody sentiment of darker tones and a sense of elevation drawn out by subtle introductions of colour, our Design Direction is carefully curated to reflect an authentically modern lifestyle.

Furniture, accessories and colour palettes are all hand-selected, catering to our effortless life-styling.



LIGHT



LIKE A BREATH OF FRESH AIR, OUR LIGHT PALETTE IS PURE FREEDOM.

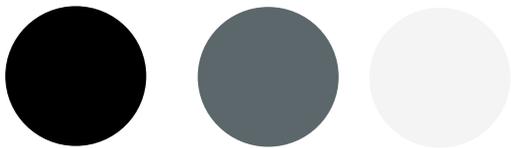
LA-cool and contemporary coastal vibes collide, delivering the ultimate feeling of freedom, openness and casual living.

Natural fabrics, cotton and linen are the perfect accompaniment to effortless, high-end comfort.





MOODY



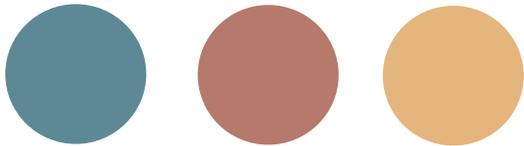
**FEEL THE CONFIDENCE
OF MOODY WITH BOLD
TONES AND DEPTH.**

Bold, deliberate and knowing, Moody captures the stillness of midnight and is influenced by a feeling of introspectiveness and contemplation. Unapologetic for its contemporary statements and broody nature, Moody is deep and is the perfect balance between sophistication and restraint.





HUES



DISCOVER THE ELEGANCE OF HUES WITH OUR MOST PLAYFUL PALETTE.

Inspired by cheeky flirts and the joy of juicy accents, Hues is understated, relaxed and playful. The playoff between refined textures and a subtle colour palette is the perfect formula for a modern take on colour inclusion - and one that is sure to elevate the senses.





PAY LATER

EASE AND FLEXIBILITY

At BOWERBIRD Interiors, we believe in making things easier for our customers.

Whether you're preparing your home for sale or investing in quality furniture to realise your dream interiors, we offer industry-leading Pay Later solutions to suit you.

[Visit our Pay Later page](#)



10 INTERIOR STYLING TIPS

WE ALL WANT OUR INTERIORS TO MAKE A GREAT FIRST IMPRESSION.

So here are our 10 best insider tips on how to make a big difference with small changes.

1. Don't be afraid to mix neutrals

Combining neutral tones like greys and creams can really give a space a cohesive overall look.

2. Go round

A round dining or coffee table helps to create a sense of flow while also giving you more room to move around in a home.

3. Pop up a mirror

Mirrors are like magic, instantly making a space feel bigger by reflecting the natural light.

4. Less is more

Dont over-clutter by adding too many accessories. When in doubt, follow the Coco Chanel rule: take one thing off!

5. The power of three

Odd numbers are more visually interesting because absolute symmetry can be a little boring and flat to the human eye.

6. Embrace rugs

It's no secret we love a good rug, but placement is key. They're a great way to separate spaces – especially if your dining room and lounge are in close vicinity. A rug under a dining table instantly helps to make a room feel bigger.

7. Display your favourite decor

Use your display shelves to, well, display. Move anything you don't want to show off into storage and arrange your favourite decor including books, photo frames and sculptures into vignettes.

8. Create layers

Not only will layering pieces add visual interest to a space, but it evokes a sense of comfort, too - making it feel more inviting. Who doesn't love a well-styled bed layered with textured throws?

9. Add pops of colour using soft furnishings

It's a good idea to maintain a neutral colour palette as it's always timeless. But you can instantly revive the feeling of your home by adding colour through soft furnishings, accessories and artwork.

10. Use lots of cushions

Just do it - trust us on this one!



“We feel privileged every time we have the opportunity to work on a property. It’s flattering that our clients love what we do and trust us with such a huge responsibility.”

BOWERBIRD

INTERIORS

Visit our website

DESIGN.
STYLE.
INSPIRE.

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