

A NATURAL STEP FORWARD IN FLOORING

Brenworth

OUR JOURNEY TO BETTER, FROM WHERE WE BEGAN

Our journey towards becoming more sustainable is not just a destination. It's a natural progression – working with pure New Zealand wool was where Bremworth was born.

Bremworth's original innovators, Tony Timpson and Grant Biel, had a passion for natural fibres. Grant built our first tufting machine, and without yarn to test it, he pulled apart the red woollen jersey he was wearing, thread by thread. The result: the first square of 'carpet perfection'.

Our return to pure wool honours our past, and allows for greater design, performance and innovation for years to come.

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WE'RE DRAWING A LINE IN THE SAND

(AND ON YOUR LIVING ROOM FLOOR)

We're saying goodbye to plastic fibres.

Why: plastic is a global problem and synthetic carpet fibres are made from plastic. To put it into perspective, the average Kiwi home with synthetic carpet is similar to having 22,000 plastic bags* on the floor. Whilst recycling is a positive step for plastic that already exists, stopping it at source has to be the best solution.

That's why Bremworth is drawing a line in the sand by ceasing production of all synthetic carpet in favour of wool.



INNOVATION DURABILITY DESIGN

Be floored by New Zealand wool.

For over 60 years Bremworth carpets have been synonymous with the finest quality, style and innovation. Experience has taught us that for design and performance on the floor, nothing comes close to New Zealand wool.

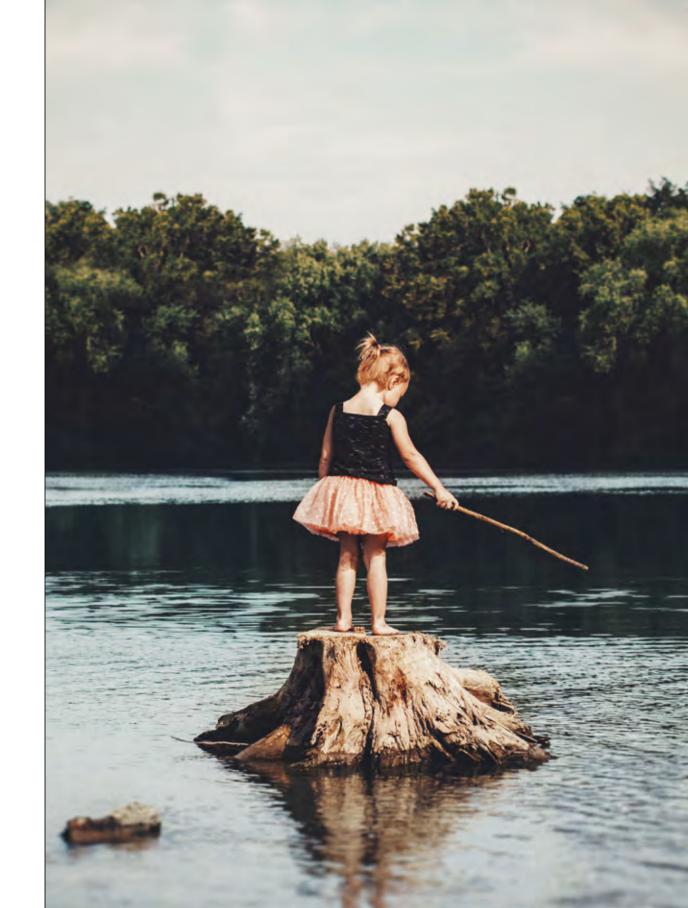


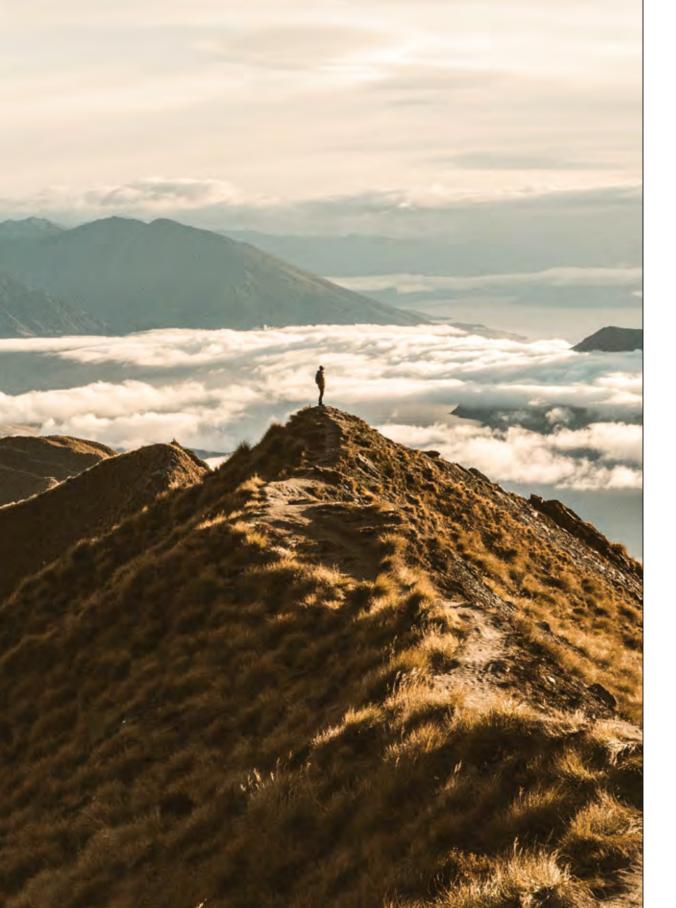
DOING GOOD IS A

BEAUTIFUL THING

Nothing is truly beautiful if it doesn't maintain the natural beauty of our environment.

We're committed to finding cleaner, smarter solutions for the wellbeing of people and the planet. Here's to a brighter and more beautiful tomorrow for our future generations.



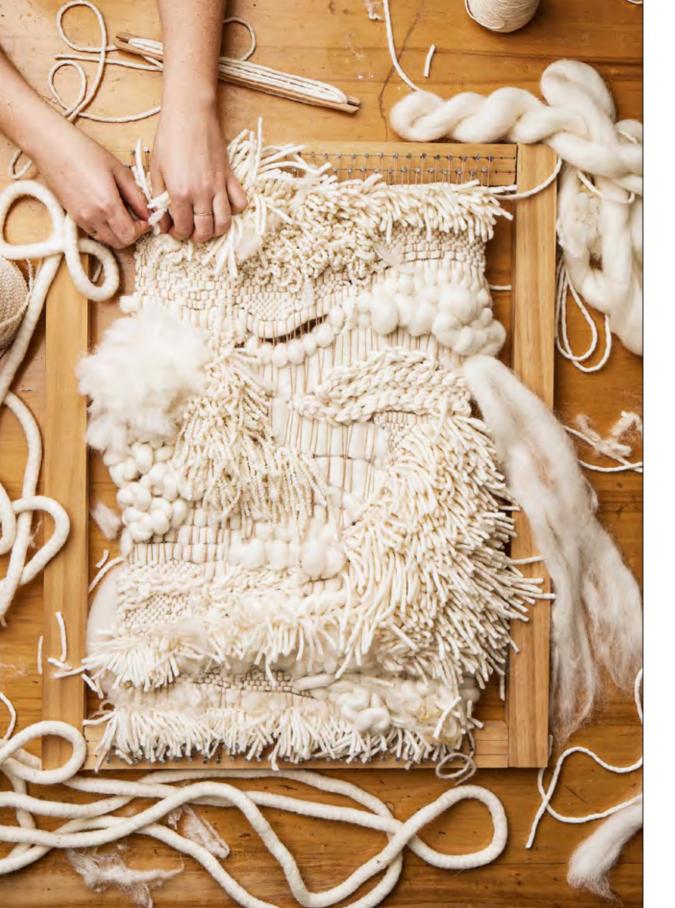


WOOL GROWN HERE

New Zealand. Our backyard.

Bremworth is inspired by the natural beauty of our home: Aotearoa, New Zealand. Our product draws strength from the beautiful yet unforgiving landscapes, and the resilience this environment breeds.

We oversee the process from farm to floor, specifying the cleanliness, length, strength, diameter and colour of our wool to ensure it meets our stringent quality standards.



LOOKS + PERFORMANCE

BALANCING DESIGN WITH NATURE

Bremworth blends innovation and nature's gift - wool.

Selected Bremworth products are made from our felted woollen yarn.

Using our special felting process, we're able to craft thicker, stronger and more luxurious yarns. Capable of brilliant colours, we're opening up a world of design possibilities.



SIX REASONS TO EMBRACE WOOL

1.

NATURAL ODOUR CONTROL

Unlike synthetic fibre, the wicking properties of wool mean it resists odours and helps control moisture.

3.

WOOL IS NEVER SNEEZY

Wool fibres are not linked to allergic reactions. Ahhhh... (that's you breathing a sigh of relief).

5.

A NATURAL INSULATOR

Wool carpets naturally improve a room's warmth and acoustics, helping your home stay quieter and cosier.

2.

MODERN FAMILY PROOF

Naturally durable, stain-resistant and easy to clean, wool carpets quietly deal with whatever modern life throws at them.

4.

FIRE-SAFETY FIRST

Wool fibre is naturally fire resistant. It's hard to ignite, slow to burn and self-extinguishing.

6.

100% RENEWABLE

Wool fibres are 100% natural, biodegradable and renewable meaning that they are able to regrow and replace (well, as fast as sheep can grow).





WOVEN IN

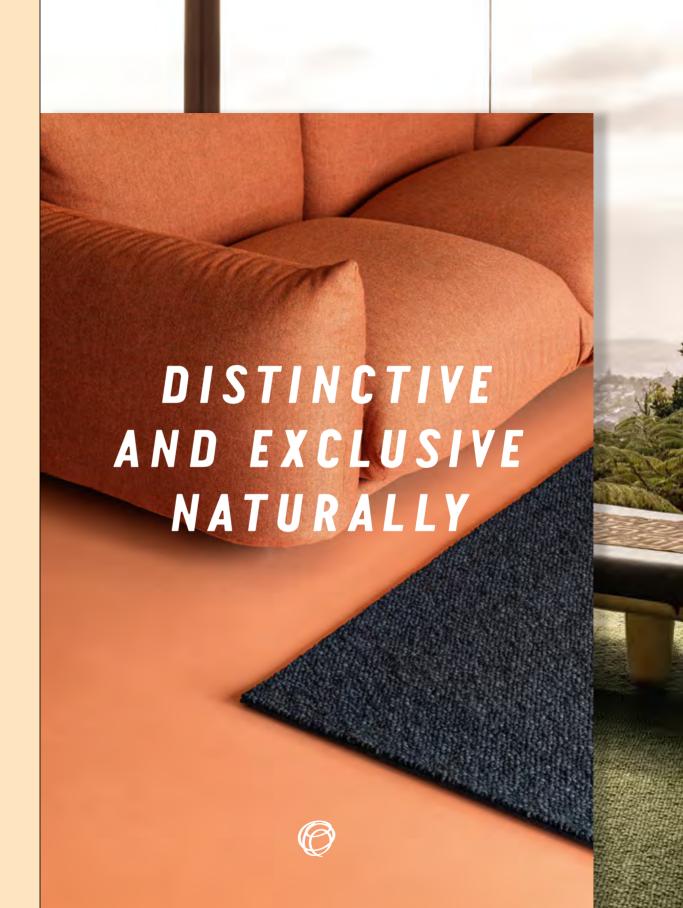
Our products and people are made of something more.

With passion and craftsmanship, Bremworth elevates natural wool to another level. We honour the land with every fibre that passes through our hands. There's real magic in the making, because NZ is truly a magical place.

20 21

BREMWORTH COLLECTION

THE BREMWORTH COLLECTION IS OUR EXCLUSIVE AND DISTINCTIVE RANGE OF PREMIUM CARPETS, SOURCED FROM 100% PURE NEW ZEALAND WOOL. EACH CARPET IS DESIGNED TO BRING LONG-LASTING COMFORT, DEPENDABILITY AND ELEVATED DESIGN INTO TODAY'S HOMES.









LONG ISLAND

CHAMPS ELYSEES TEMPERATE BROWN

GALET KAOLIN







GALET INDIGO

GALET SAGE

GALET SIENNA







LISBURN GEORGETTE

TRANSPIRE EVOLVE

TRANSPIRE INSPIRE









TUSSORE PITCH

TUSSORE SUMAC

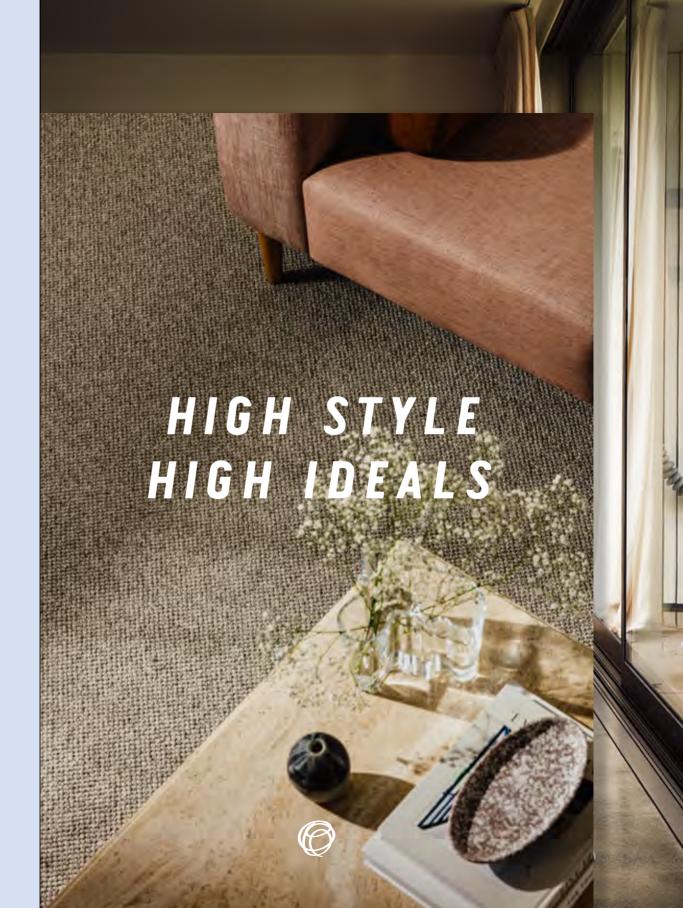
UNTOUCHED HUSHED

To view the full range and colour palettes please visit bremworth.co.nz or bremworth.com.au



ASPIRE COLLECTION

OUR ASPIRE COLLECTION OFFERS THE STYLE-CONSCIOUS THE BEST OF BOTH WORLDS. CRAFTED FROM PURE NEW ZEALAND WOOL, IT'S NATURAL, BUT NEVER AT THE EXPENSE OF STYLE.





BRAIDED RIVER ASHBURTON



CASTILLA Almansa



CHARMEUSE GENTLY BEIGE



FOSS DEVON



KENNEDY POINT PIEMELON BAY



OVERTONES GREYSTONE



PEBBLE ROUTEBURN



RIPPLES BENMORE



RIPPLES MONOWAI



SAMURAI Pyua

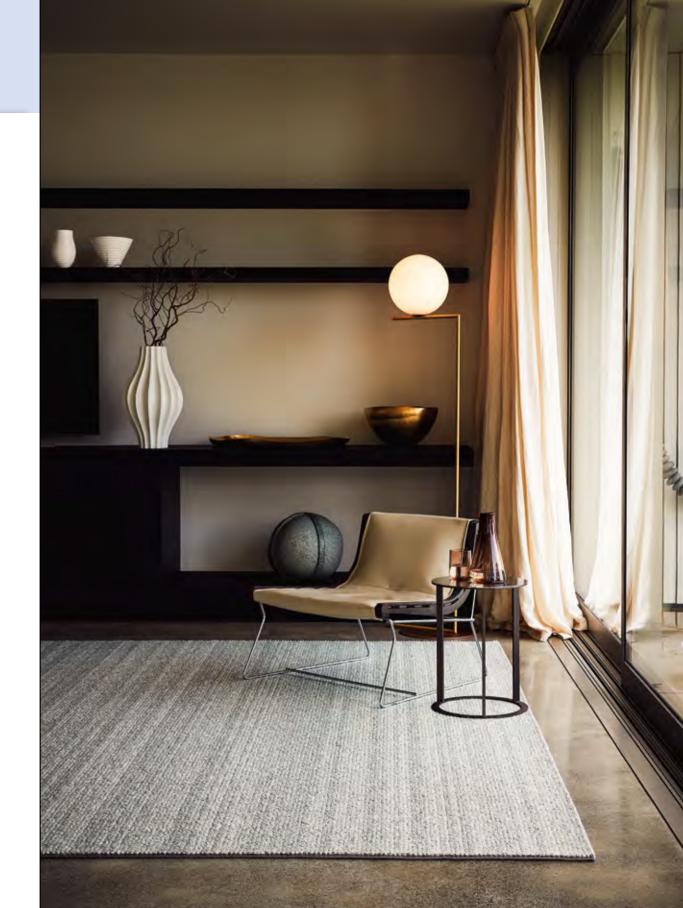


THE HAMPTONS MONTAUK



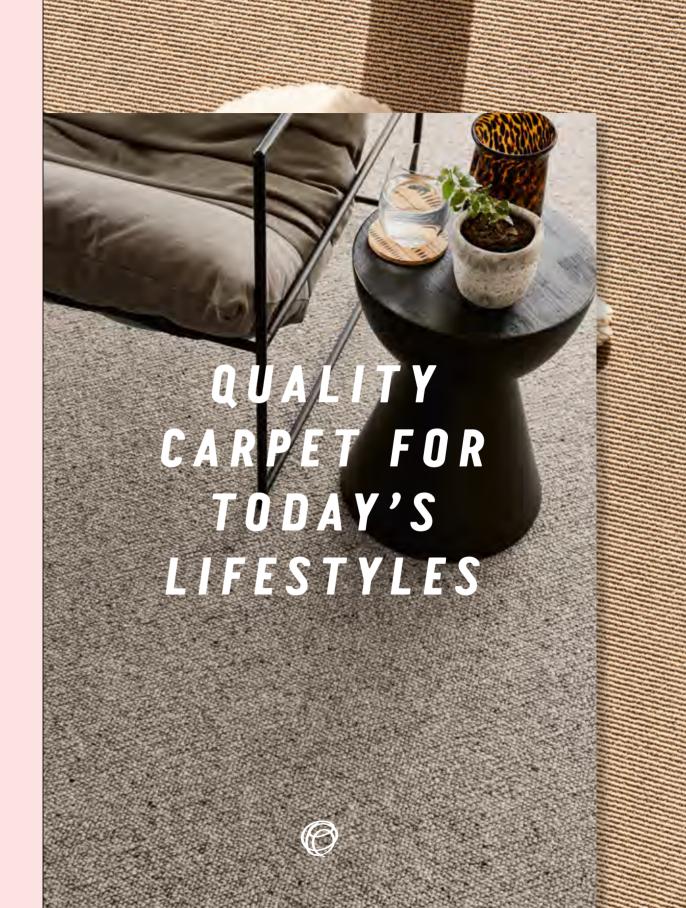
VELLUTO Interlude

To view the full range and colour palettes please visit bremworth.co.nz or bremworth.com.au



LIFESTYLE COLLECTION

LIFE IS BUSY. THE GREATEST LUXURY IS TIME. THAT'S WHY TODAY'S HOMES NEED CARPET THAT'S UP TO THE TASK. COMBINING HIGH STYLE WITH FULL FUNCTION, OUR LIFESTYLE COLLECTION FEATURES AN ARRAY OF ON-TREND COLOURS AND DURABLE DESIGNS.





ANGUS TWEED MOORFOOT







BERBERY TRIBAL



LATTICE ANTICO



THORNDALE SHERRIFF

ARMURE AVIEMORE SILVER GREY SANDCASTLE EATON SQUARE IZMIT BASTILLE **EMPRESS** MOODS OF MONET II LEVANTE PARCHMENT POURVILLE VALLEY VIEW II GRAVEL TROIKA MURMANSK To view the full range and colour palettes please visit bremworth.co.nz or bremworth.com.au

THE BREMWORTH PROMISE

NATURAL BEAUTY DESERVES PEACE OF MIND

15-YEAR

Abrasive Wear Limited Warranty* LIFETIME

Food and Beverage Stain Resistance Limited Warranty*

15-YEAR

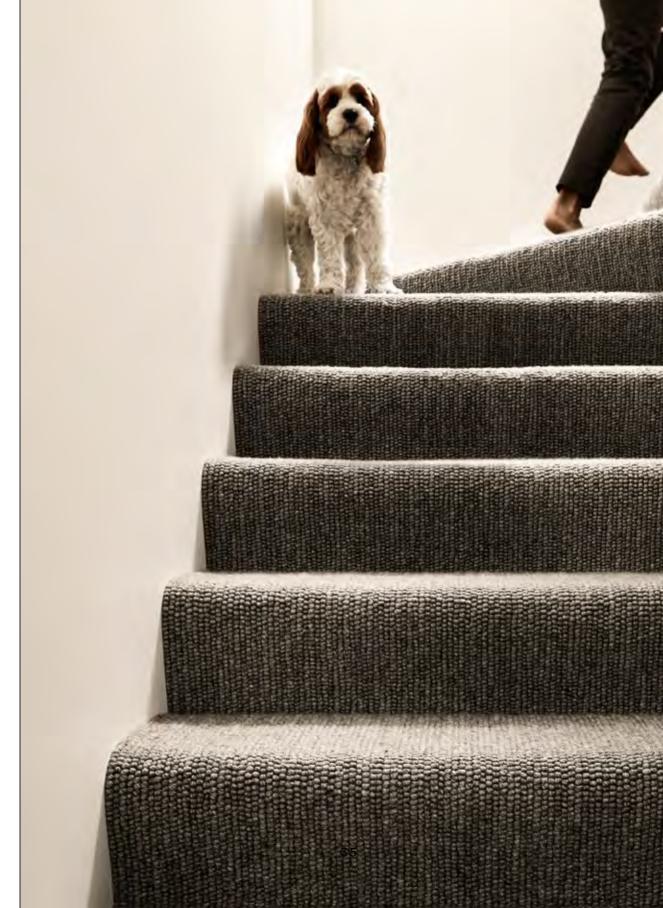
Insect Resistance Limited Warranty* LIFETIME

Soil Resistance Limited Warranty*

LIFETIME

Manufacturer's Defects Limited Warranty* LIFETIME

Fire Resistance Limited Warranty*



^{*}For warranty details, stain and carpet care advice, please refer to our Warranty Guide at bremworth.co.nz or bremworth.com.au



QUALITY WITHOUT QUESTION

Durability and quality assurance.

Look on the back of your carpet sample for the Residential Extra Heavy Duty plus Stairs 6 Star rating. This is awarded by the Australian Carpet Classification Scheme (ACCS)

– an independent certification body.

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THE INS AND OUTS OF OUR CARPETS

Colour brilliance.

It's important to remember that the appearance of colour can change in different environments, so view your chosen sample under daylight and artificial light before making your final decision. Keep in mind that darker colours can make a room appear smaller, whereas lighter colours can create a sense of spaciousness.

Are insects really a problem?

All Bremworth wool carpets are treated to deter insect damage and we offer a 15-year insect-resist warranty. Preventative measures include regular and thorough vacuuming, especially in areas around and under furniture that is not moved frequently, and along skirting boards.

Is it better out of direct sunlight?

Our premium dyes minimise colour change. However, you can protect your carpet from prolonged direct sunlight with window furnishings and/or UV tints to help reduce fading.



Inspiration starts with a sample.

Once you have made your choice, why not take a swatch home to see how it fits with your colour scheme and finishes?

See your retailer for samples or visit:

bremworth.co.nz or bremworth.com.au





Bremworth Ltd

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