

RESLU

The RESLU Journey

A guide to working with us

June 2026

W H O W E A R E

A different way of building.

RESLU is a full-service design and build studio based in Adelaide. We design homes, manage approvals, build them, and furnish them. Not as separate services handed off between different firms, but as a single continuous process under one roof.

We take one project at a time. That is a deliberate decision, not a limitation. It means every member of our team is thinking about your home, not divided across twelve sites. It means Phillip is on your site. It means the person who made the design decision is the person overseeing the build.

There are no handoff points in the RESLU model. The designer does not hand over to a project manager, who hands over to a site supervisor, who interprets drawings for a subcontractor. The thinking that went into the design is present on site, every day. That is why our work looks the way it does.

This document is not a pitch. It is an introduction to how we work, so that if we do meet, both of us will have a clear sense of what the journey ahead looks like.

Ten stages. One continuous thread.

Every RESLU project moves through ten stages. Each stage is intentional. Nothing is skipped, and nothing is rushed. The sequence below is the same for every project, from a single bathroom to a complete home.

01

First Conversation

We begin with a conversation: relaxed, open, without an agenda. We want to understand the project, the home, and what you are hoping to achieve. We are not pitching. We are listening.

The more honest you are with us in this conversation, the better the outcome will be. About the budget. About what is not working. About what you genuinely want. We cannot design around information we do not have.

At the end of this conversation, both of us decide whether to proceed. We seek projects where attention to detail is not a bonus. It is the brief. That alignment is what makes great work possible, and it is established here, before any commitment is made.

02

Studio Visit

We invite you to the studio at 219 Sturt Street. The visit is prepared: materials on the table, examples of past projects to walk through. It gives you a genuine sense of how we work and the standard we hold ourselves to.

But the visit is not a presentation. We are not selling. We are listening.

We want to understand how you live in your home today, what is not working, and what you are hoping to create. We want to know what quality means to you, how you make decisions, and whether the way we work is the right fit for the way you think.

By the end of the visit, both parties should have a clear picture of whether this is the right partnership. We take that seriously. Great projects do not start with a contract. They start with the right conversation.

Y O U

Come with questions. Bring images, references, or nothing at all — whatever feels right.

R E S L U

We present our current thinking about your project and introduce the team.

03

Design Proposal

Before any work begins, we present a clear proposal for the design phase: what we will deliver, how long it will take, and what it costs. You are not committing to construction. You are committing to design. Once accepted and signed, the project begins.

04

Site Inspection & Measure

We come to you. Before a single line is drawn, the whole team visits your home to understand how you live in it, what is not working, and what the space is capable of becoming.

Y O U

Show us around. That is all we need from you at this stage.

R E S L U

*We measure, photograph, and document everything.
We identify constraints before they become problems on site.*

05

Concept & Design

This is where the project takes shape. Our design team develops the full concept: spatial planning, material selection, joinery design, FF&E schedule. We produce photorealistic renders of the space so you can see exactly how it will look and feel before any work begins. We work through every decision before a single trade steps on site.

There are no surprises on site because there are no unresolved questions at the design stage. Resolving everything in advance is one of the most significant differences between how RESLU works and how most builders work.

Y O U

Be decisive at key review points. Your feedback shapes the work. Delays here create delays later.

R E S L U

We present concepts clearly, explain our reasoning, and do not proceed until you have approved.

06

Documentation & Approvals

Our team produces full construction documentation in-house. Building approvals are lodged and managed by RESLU. You do not deal with council. You do not chase engineers or certifiers. We handle it.

This stage can take time. Approvals move at the pace of regulatory bodies, not at ours. We will keep you informed and manage the timeline with you honestly.

07

Construction Quote

Once the design documentation is complete, we prepare a full construction quote based on the drawings. The scope of works is clearly defined. You know exactly what is being built before any commitment to construction is made. There are no surprises. The quote is the contract.

Y O U

Review and sign off on documentation promptly. We will flag what needs your attention.

R E S L U

We manage the entire approvals process. You are kept informed, not burdened.

08

Construction

One site. One team. Phillip on site. Every trade is pre-selected, chosen for their quality and their willingness to work to the design intent, not just the drawing. Each one is briefed on the project before they arrive.

No substitutions are made without your knowledge and sign-off. The standard on site reflects the standard in the design. That consistency is not accidental. It is the result of everything that came before it.

Y O U

Trust the process. If something concerns you, say so directly. We welcome clarity over silence.

R E S L U

Daily oversight. Weekly updates. No surprises. Phillip is reachable throughout.

09

Handover

Handover at RESLU is not a key hand and a walk-away. We produce complete documentation for the finished home: warranties, material care instructions, trade contacts, and a full project archive. You know exactly what your home is made of, and who to call if anything ever needs attention.

We walk through the home with you until you are satisfied with every detail. Nothing is signed off until it is right.

Y O U

Take the time you need. Review carefully. This is your home.

R E S L U

A complete handover package. A walkthrough on your terms. We remain available.

10

Furnishings & Styling

For clients who want a truly complete outcome, RESLU sources and installs the furnishings. We know the space. We designed it. We know the light, the material palette, the proportions. The furniture is not an afterthought; it is the final layer of the same design thinking.

You move into a home, not a shell. Everything is in place. The work is done.

Y O U

Share your preferences, your existing pieces, and anything you want kept. We work around you.

R E S L U

Sourcing, procurement, delivery, installation, and styling — all managed by RESLU.

The relationship that makes great work possible.

We work best with clients who are genuinely invested in the outcome. Not necessarily certain about every decision, but curious, present, and willing to engage with the process. Design is a conversation, not a transaction. What we need from you is not complicated.

Trust the process. We have designed and built many homes. When we make a recommendation, we will explain why. We ask that you engage with the reasoning, and that you give the work the time it needs.

Be present at key moments. We will tell you when a decision requires your input. At those moments, we need a clear answer. Indecision at a design review creates delay on site, and delay on site creates cost. We will always give you the information you need to decide.

Tell us the truth. About the budget. About the brief. About what is not working. We cannot design around information we do not have. The more honest you are with us, the better the outcome.

Expect excellence, and allow for craft. We hold our work to a very high standard. That standard takes time to achieve. We will always communicate the timeline honestly, and we will never rush something in a way that compromises the quality of the finished home.

A home that has been thought through completely.

The result of a RESLU project is not a renovated room. It is not an updated kitchen or a new bathroom. It is a home that has been considered from first principles: spatially, materially, practically. Built to a standard that does not ask to be noticed.

It will age well. The materials were chosen knowing how they change over time. The joinery was drawn knowing how it would be used. The light was understood before the first wall came down.

And it will reflect who you are — not because we have guessed at your taste, but because we have listened carefully enough to understand it. That is what the ten stages produce. Not a project that is finished and forgotten, but a home that continues to justify the decision to build it well.

That is what we are working towards. That is why we take one project at a time.

B E G I N

If this feels right, we'd love to hear from you.

There is no form to fill in and no obligation attached to reaching out. A conversation is simply a conversation. If it leads somewhere, it leads somewhere.

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