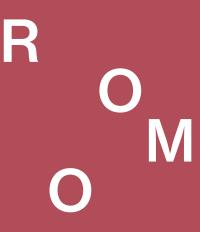
ROOM LOOK BOOK

2025



CASE STUDIES





Client: NRMA Parks and Resorts, Strahan Village & View 42 Restaurant and Bar, Strahan, Tasmania

Project Completion: 2023
Project Duration: 5 months

Project Requirements:

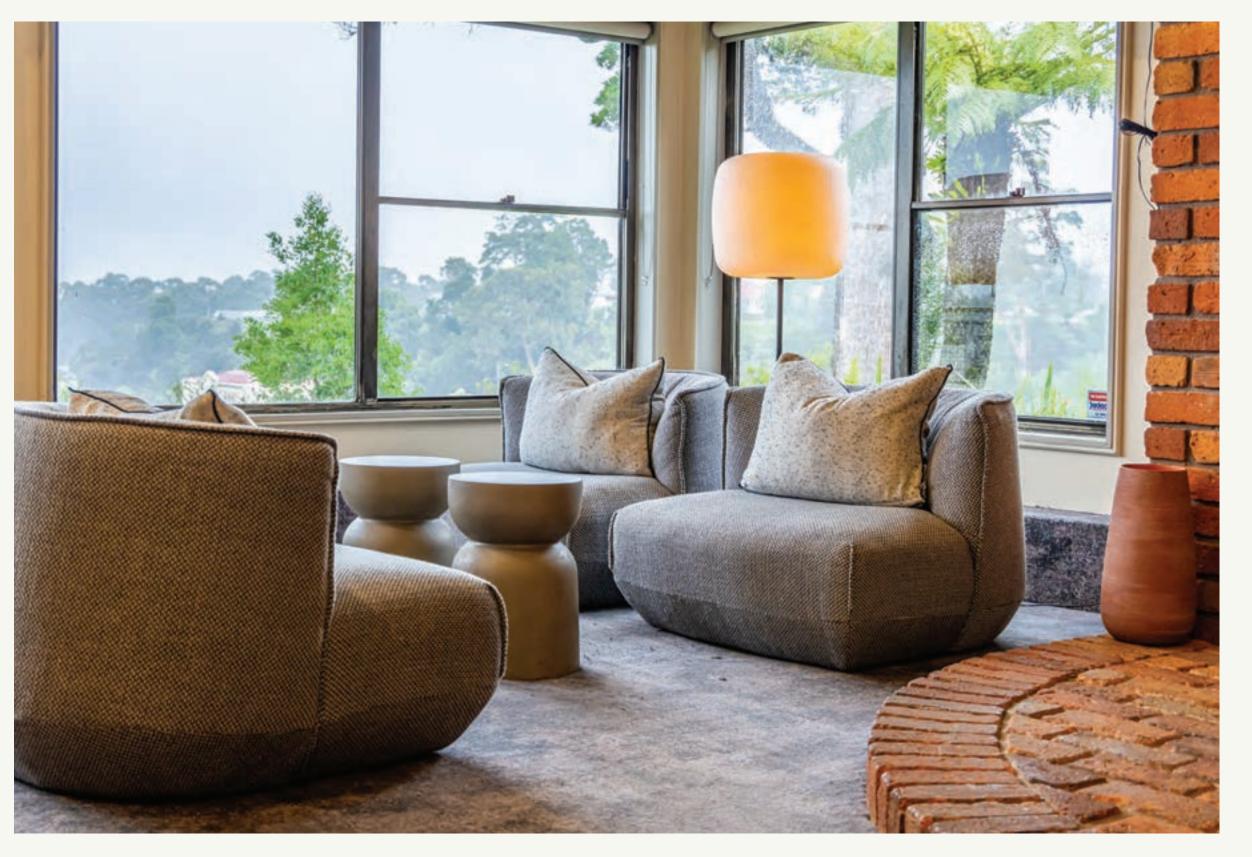
- Refurbishment
- 16 hotel suites, restaurant seating 100, bar, communal area and lounge
- Design, supply & installation

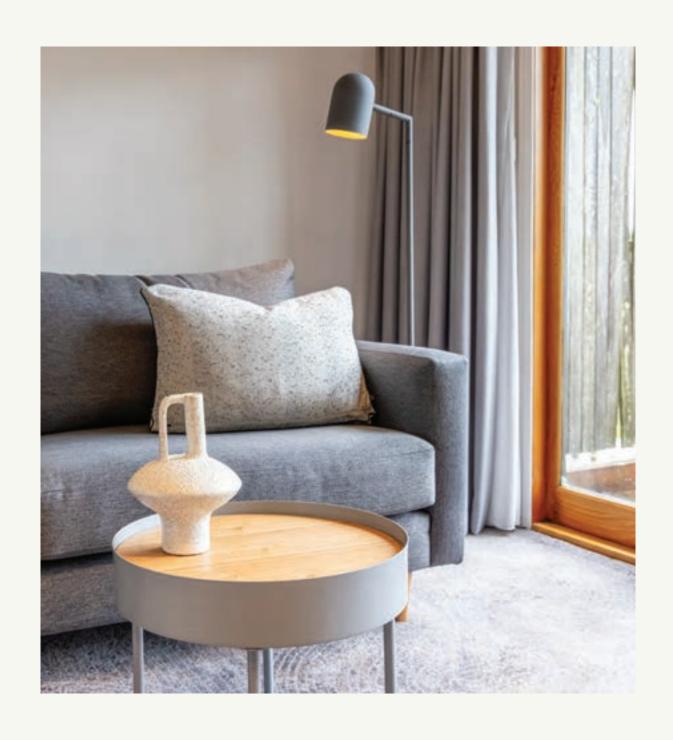
Our design ethos at Strahan Village was anchored in sustainability, exemplified by our use of FLEGT-certified wood sourced from sustainable forests. Inspired by Tasmania's enchanting rainforest and rich history, our project embodies premium interior architecture.

Every element, from accommodation to outdoor spaces, was meticulously crafted to harmonise with the breathtaking surroundings, reflecting our commitment to sustainability. Drawing from the natural environment and the majestic Gordon River, our design palette features neutral colors with luxurious textural accents in natural fibers, enveloping guests in comfort and tranquility.

At ROOM, we prioritise creating spaces that honor both the senses and the environment. With our Strahan Village project, we've created a sanctuary where guests can escape the ordinary and immerse themselves in the extraordinary beauty of Tasmania's wild west coast.





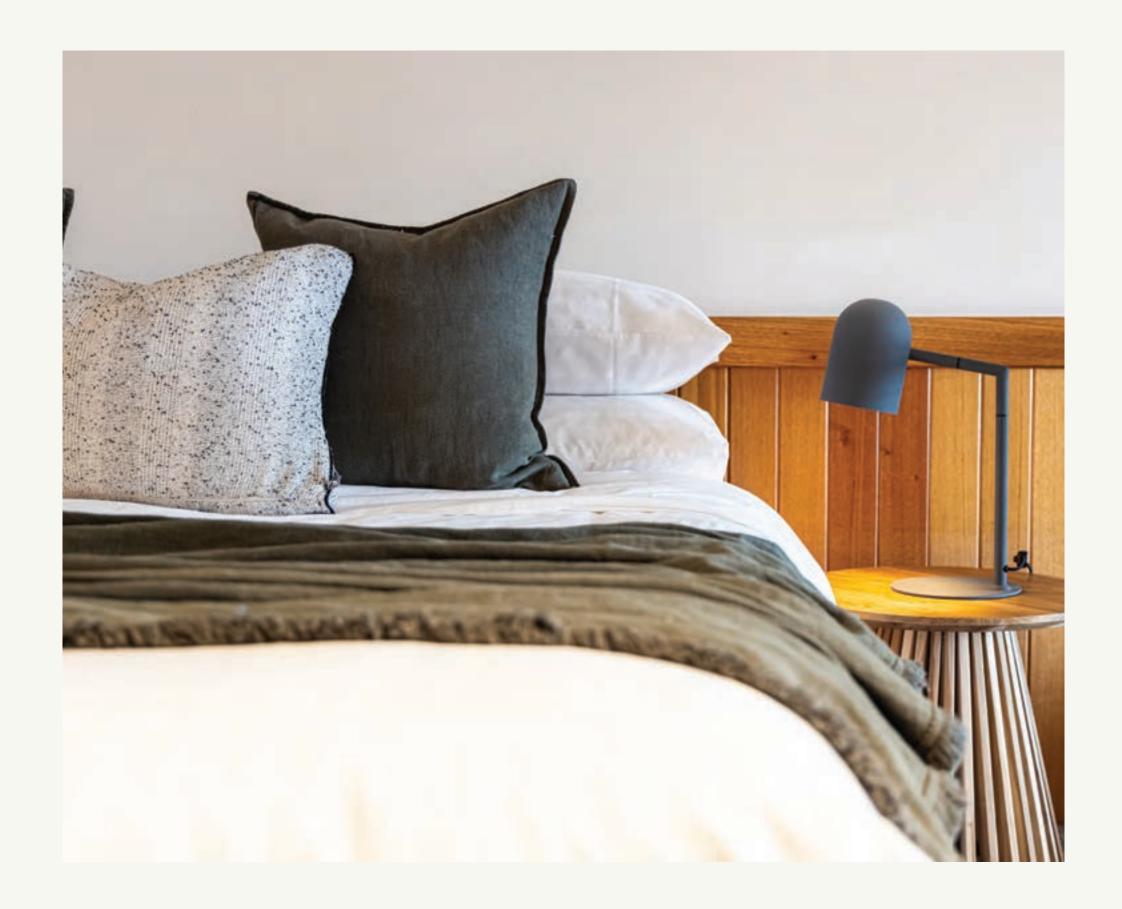




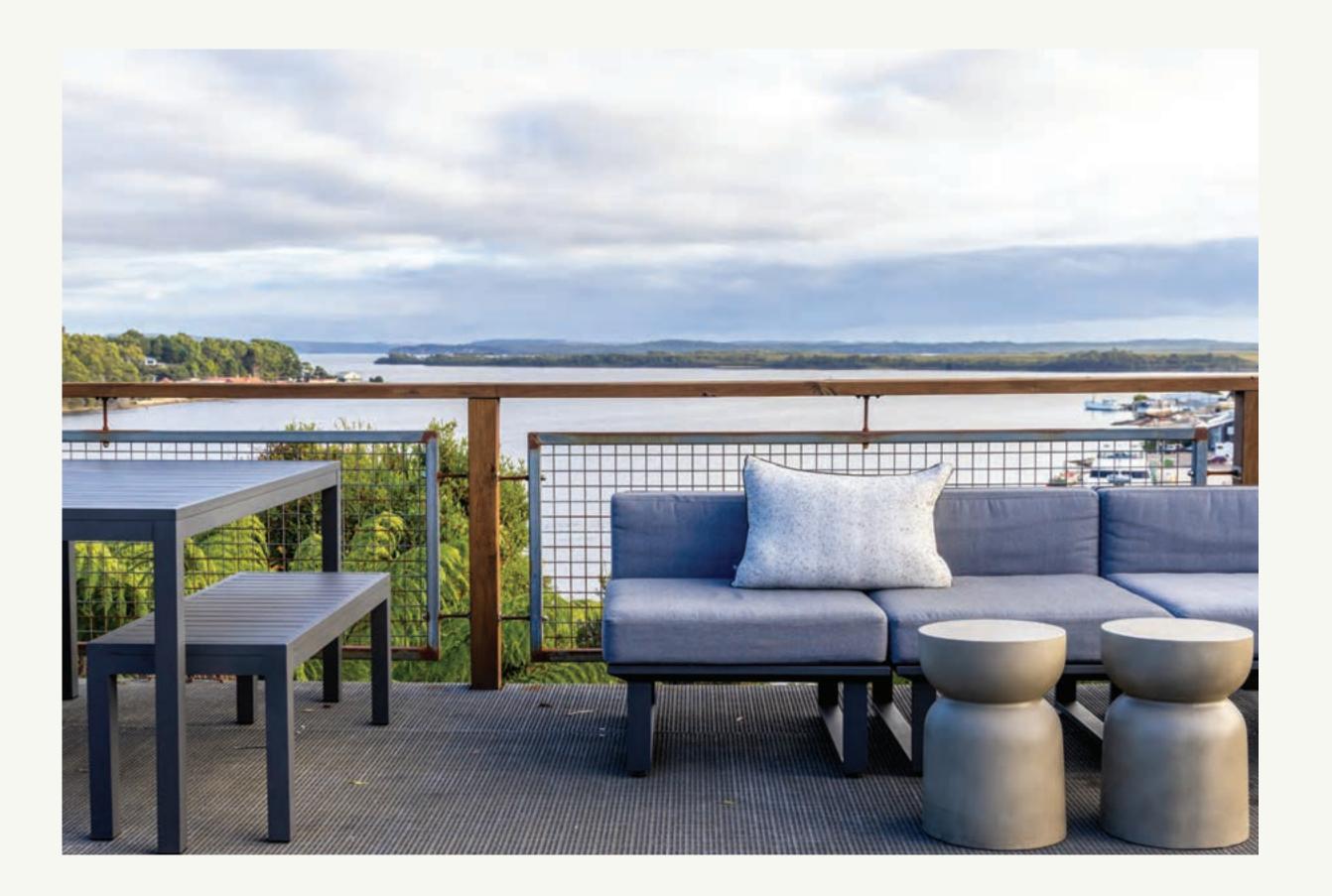




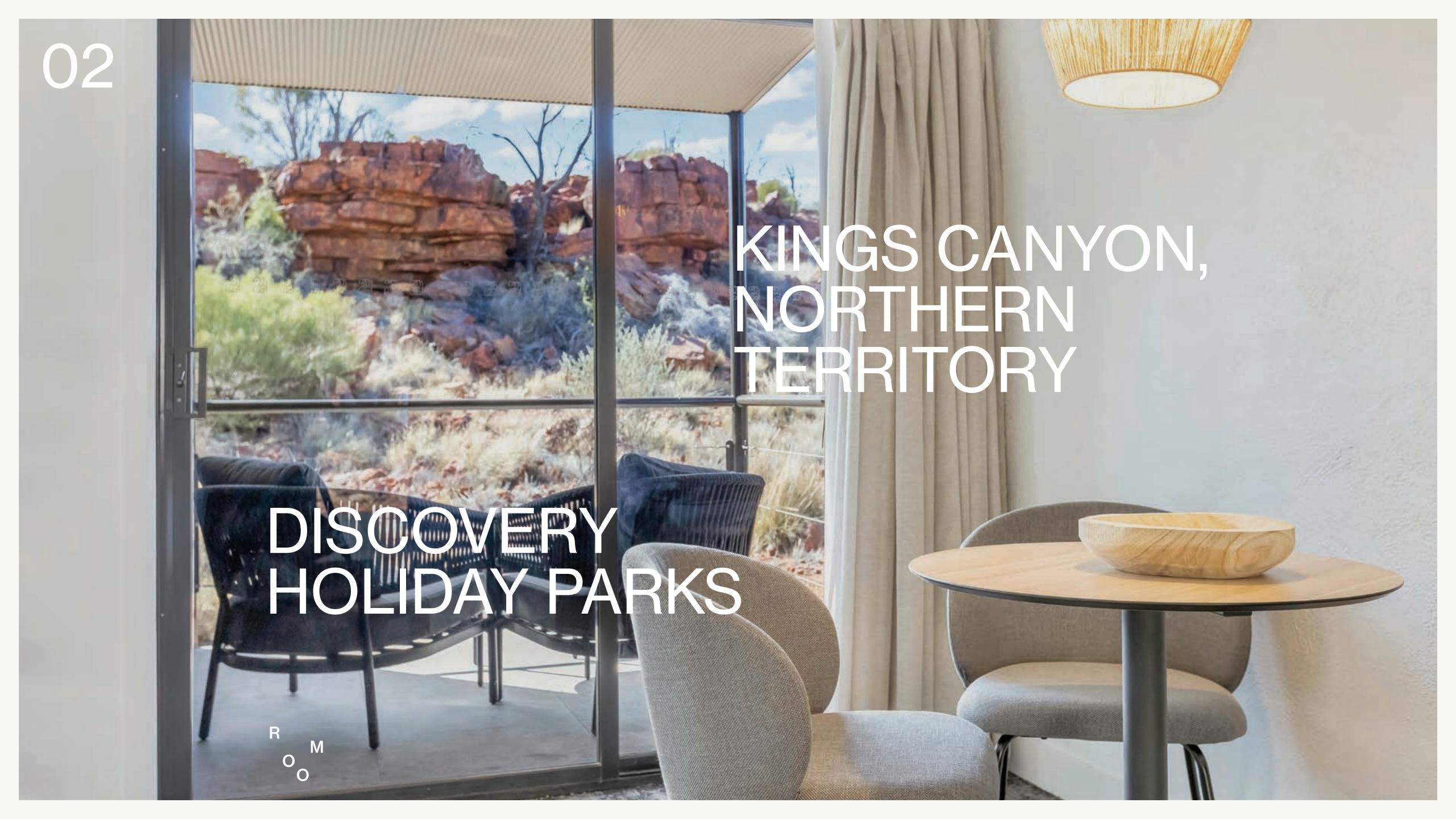












Client: Discovery Holiday Park Kings Canyon, Northern Territory

Project Completion: 2023
Project Duration: 4 months

Project Requirements:

- New Build
- 19 cabins and 32 separate deluxe resort rooms
- Design, supply & installation

In 2023, our team completed a project that harmoniously blended comfort, style, and the allure of the Australian Desert. Our biophilic designs seamlessly integrated with the natural beauty of the Red Centre.

The accommodation spaces exude warmth and tranquility, with earthy tones and natural textures echoing the rugged landscapes. Every detail, from local artwork to indigenous materials, celebrates the rich heritage of Kings Canyon.

We believe in design that evokes emotion and enhances quality of life. With our Kings Canyon project, we've created a sanctuary where guests can connect with nature, unwind in comfort, and create lasting memories.

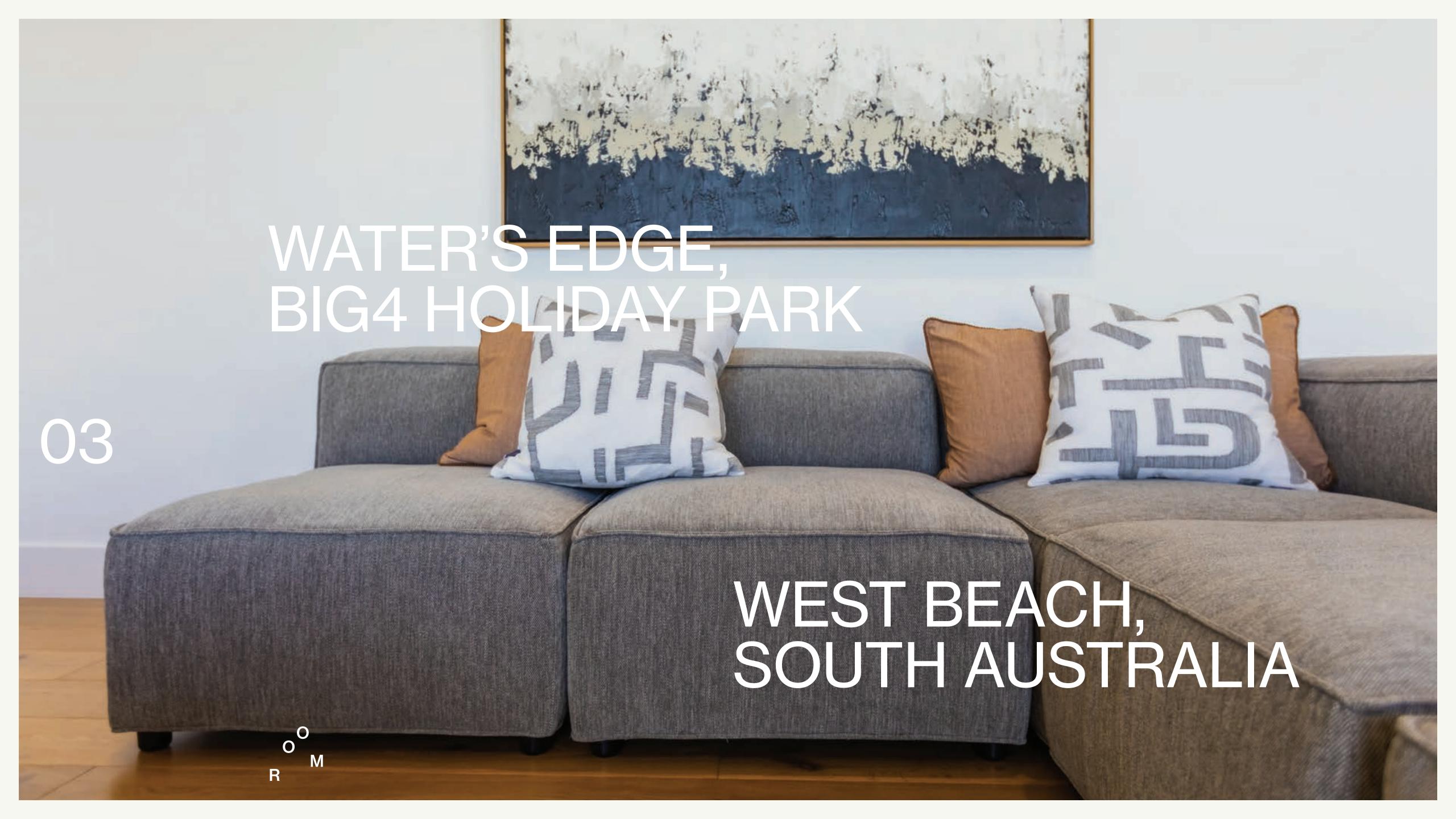












Client: Big 4 West Beach, Waters Edge, South Australia

Project Completion: 2023 Project Duration: 5 weeks

Project Requirements:

- Refurbishment
- Singular premium dwelling
- Design, supply & installation

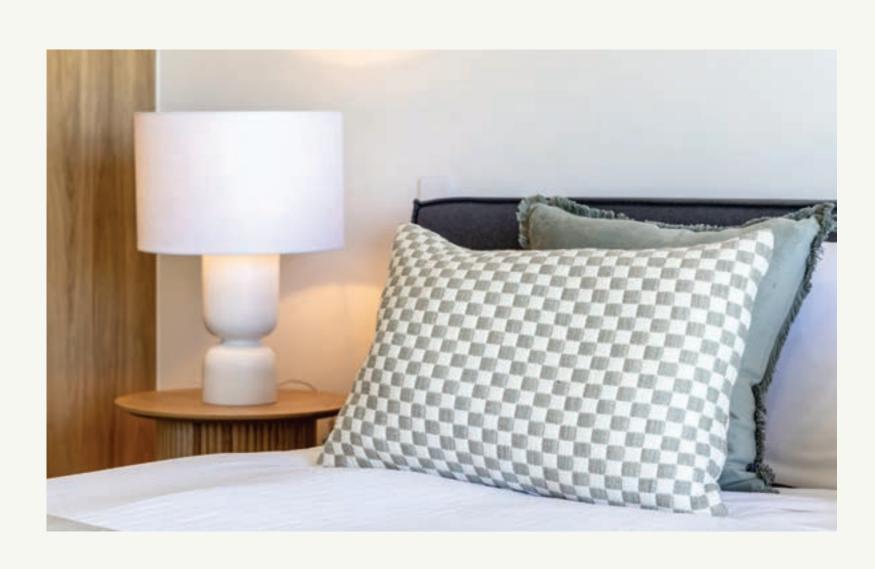
Our goal was to elevate West Beach Big 4 Park into a five-star luxury destination.

Situated along South Australia's stunning coastline, the park embodies prestige, blending opulence with serenity. Inspired by the sea and sky views, our colour palette reflects the natural beauty of the surroundings.

We chose commercial-grade furniture for durability and sustainability, using natural fibers and ESG-compliant materials.

Upon entering their accommodations, guests are greeted with refined elegance and tranquility. At ROOM, we prioritise sustainability alongside comfort and style. With our project, we've transformed the park into a haven of luxury where guests can unwind and immerse themselves in the beauty of the coastline.













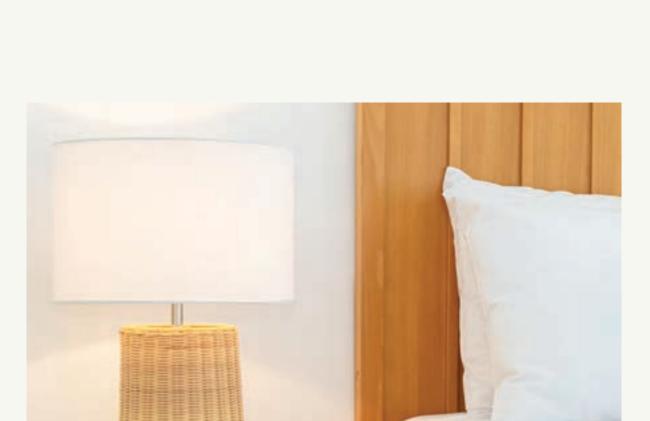


Client: NRMA Parks and Resorts, Treasure Island, Gold Coast, Queensland

Project Completion: 2024 Project Duration: 6 weeks

Project Requirements:

- Refurbishment
- 6 berth deluxe villas, restaurant, al fresco dining and poolside lounge area
- Design, supply & installation



Our project covered accommodation, restaurant, poolside, and outdoor bar areas, each meticulously designed for leisure and luxury against the glittering Gold Coast backdrop.

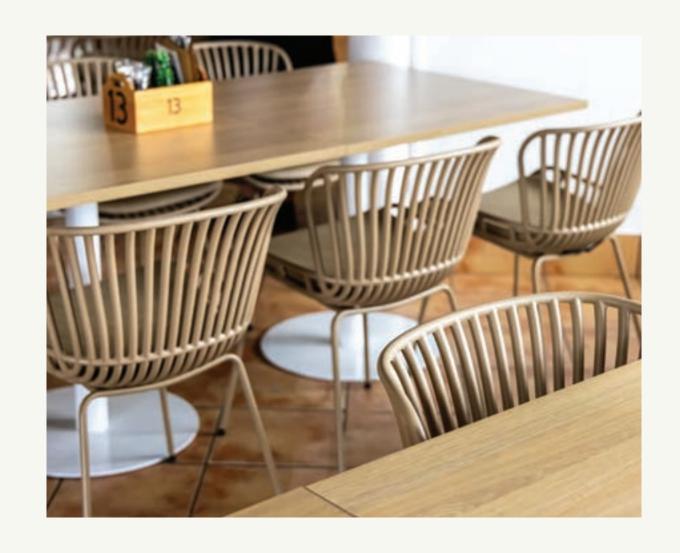
We aimed to blend indulgence with functionality, using commercial-grade furniture for durability and comfort.

The restaurant and outdoor bar area seamlessly combined elegance with a laid-back Byron Bay vibe, catering to diverse tastes. Round day beds were added to enhance the poolside experience, providing comfort and convenience.

At ROOM, we create spaces that inspire joy and relaxation. With our Treasure Island project, guests can escape into the magic of the Gold Coast lifestyle.









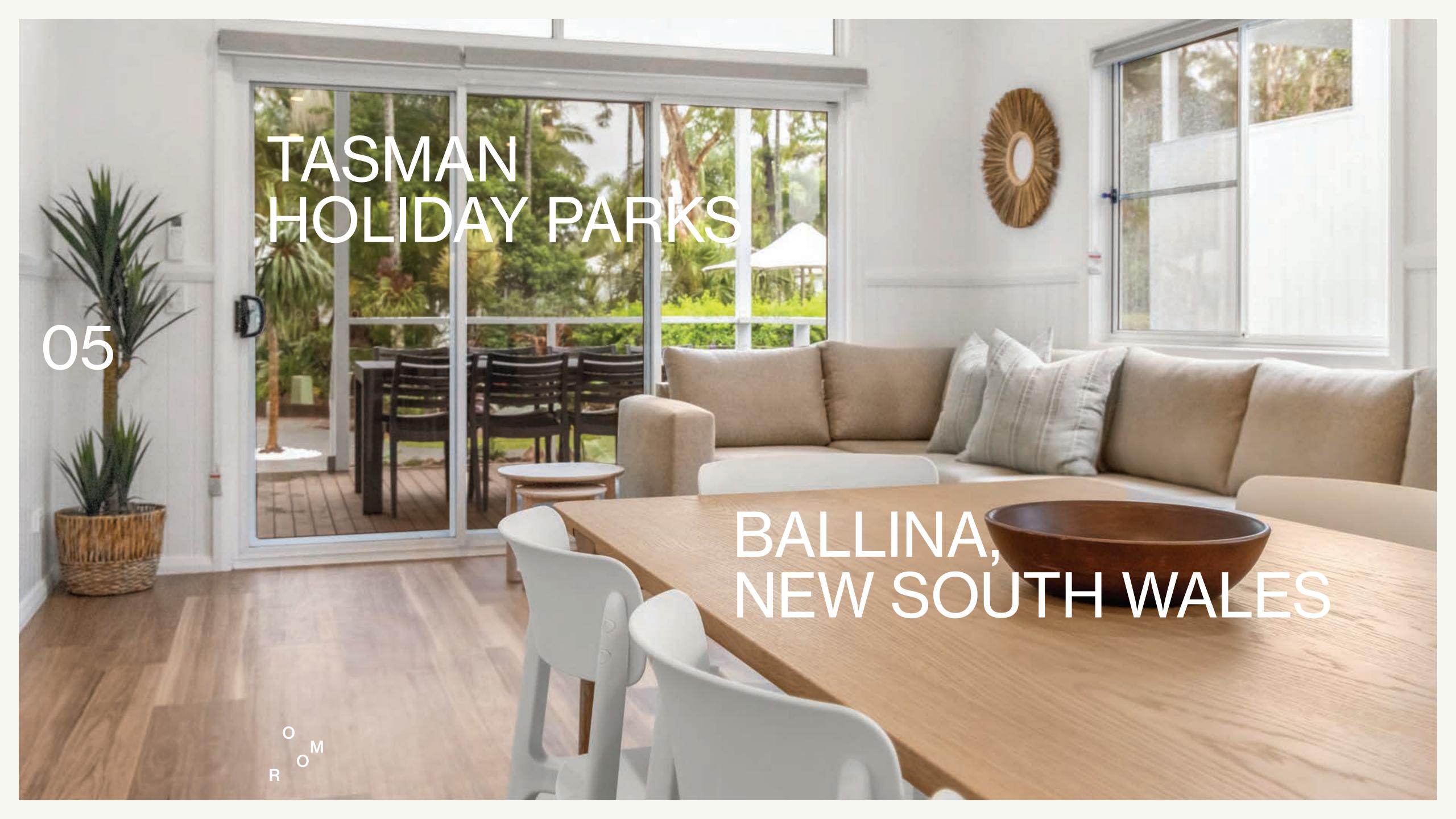












Client: Tasman Holiday Parks, Ballina, New South Wales

Project Completion: 2024 Project Duration: 8 weeks

Project Requirements:

- New Development
- 3 x Two Bedroom Cabins &3 x Three Bedroom Cabins
- Design, supply & installation

Inspired by Ballina's coastal charm, our project aimed to embody laid-back luxury for families seeking a nostalgic surf holiday.

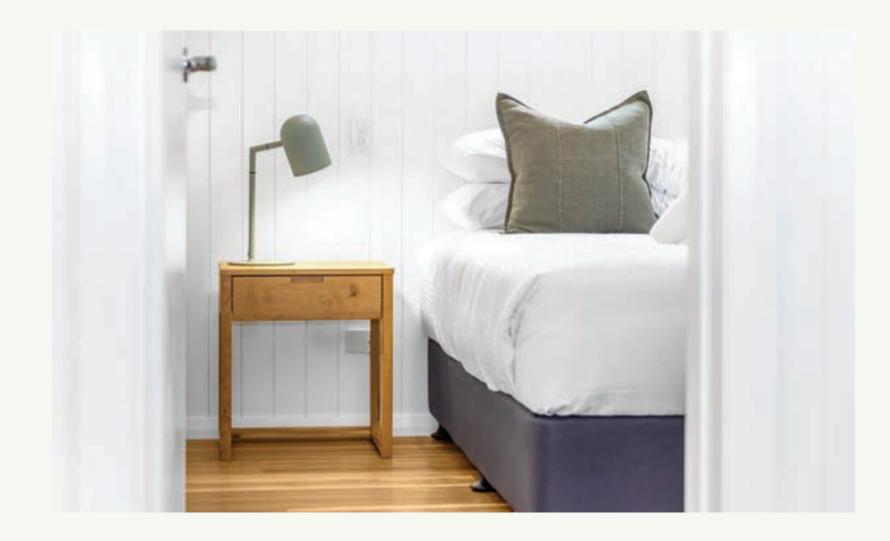
We curated furniture and decor with a relaxed coastal theme, blending durability and comfort. Our colour palette, inspired by beach hues and ocean blues, infuses tranquillity throughout.

With a timeless aesthetic, guests are enveloped in relaxation and nostalgia; in their cabin or communal areas.

At ROOM, we craft spaces that tell stories and evoke emotions.

With our Tasman Holiday Parks project in Ballina, we've captured the timeless allure of the Australian coast, inviting guests to create lasting memories.















Client: Air BnB, Middleton Beach, South Australia

Project Completion: 2023
Project Duration: 4 weeks

Project Requirements:

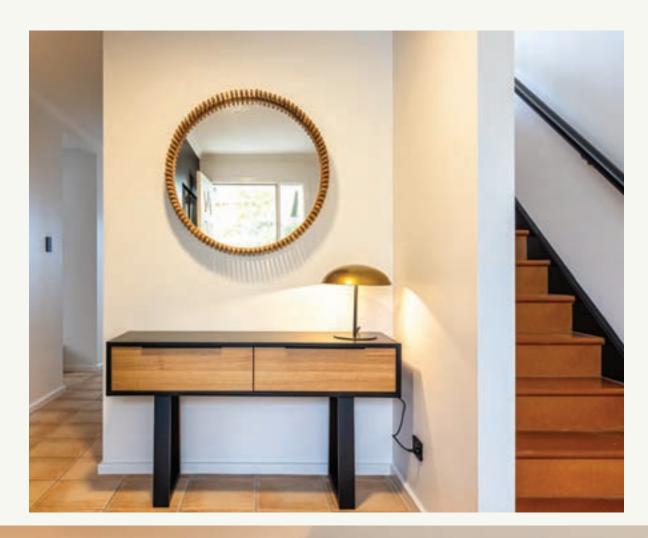
- Refurbishment
- Design, supply & installation

This project channels the essence of Slim Aarons' iconic photography, capturing allure in every corner.
Our focus spanned the entire house, aiming to blend visual opulence with supreme comfort.

Inspired by Aarons' aesthetic, our design scheme exudes sophistication and warmth, with a touch of modern luxury from carefully chosen black wood accents. Steering clear of typical coastal themes, we aimed for a timeless, universally appealing ambiance.

The result, a residence where guests can unwind in style, whether in the living room, kitchen, or bedrooms. Every detail, from furnishings to layout, fosters a seamless flow and effortless luxury.

At ROOM, we believe in design that enhances the overall experience. With our Middleton project, we've created a sanctuary where guests can revel in the allure of attractive living.















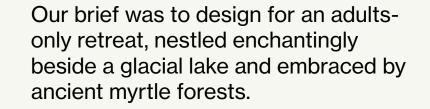
Client: NRMA Parks and Resorts, Pumphouse Point, Tasmania

Project Completion: 2023

Project Duration: 6 weeks

Project Requirements:

- Refurbishment
- Restaurant and communal lounge area
- Design, supply & installation



Our design philosophy revolves around offering a luxurious yet serene experience, meticulously achieved through generously proportioned furniture crafted for ultimate comfort.

Every piece is thoughtfully chosen to pay homage to the building's art deco heritage, seamlessly integrating into the room while complementing the breathtaking vistas outside.

This retreat serves as a sanctuary where guests can fully immerse themselves in the essence of tranquillity and natural beauty.

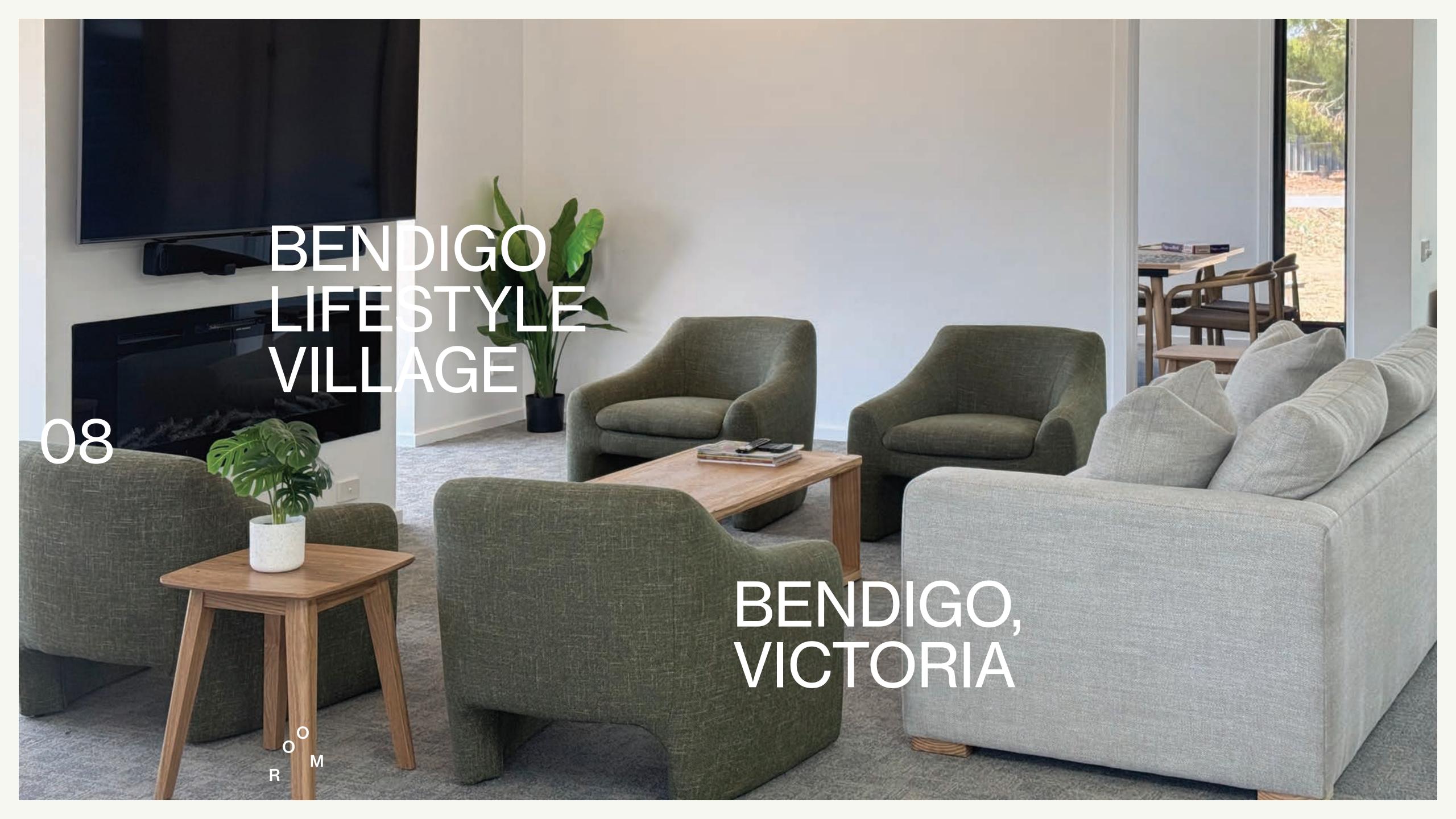












Client: Bendigo Lifestyle Village, Bendigo Victoria

Project Completion: 2025

Project Duration: 10 weeks

Project Requirements:

- New Development
- 60-Pax recreation centre with craft rooms, lounge spaces & outdoor dining
- Design, supply & installation

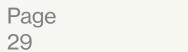
This ROOM was fully designed, manufactured, and installed in just 10 weeks, including the custom creation of Australian-made furniture from sustainable materials.

The project started with carefully considering the floor plan to ensure maximum seating capacity without any congestion. Its dining tables and sofas were custom-designed and produced to meet the village's ergonomic and sustainability requirements. At the same time, all material and colour selections were made to compliment a flowing aesthetic and the site's immersive environment, nestled in regional Victoria.

Just weeks after the commencement of the project, the result is a truly multi-faceted space that enables ease of use and seamless visual flow.







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