

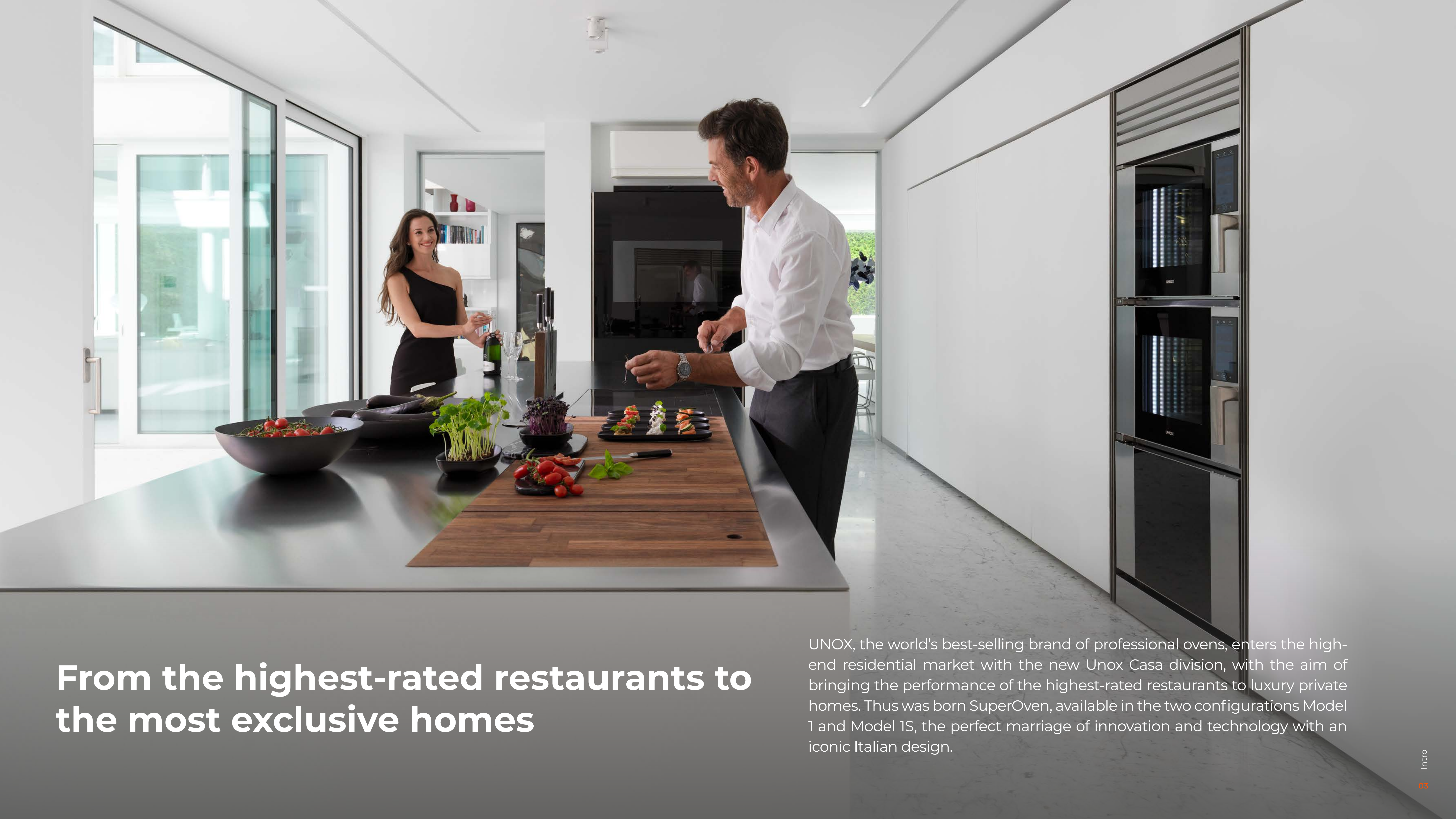
Company profile

UNOX
CASA



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**From the highest-rated restaurants to
the most exclusive homes**

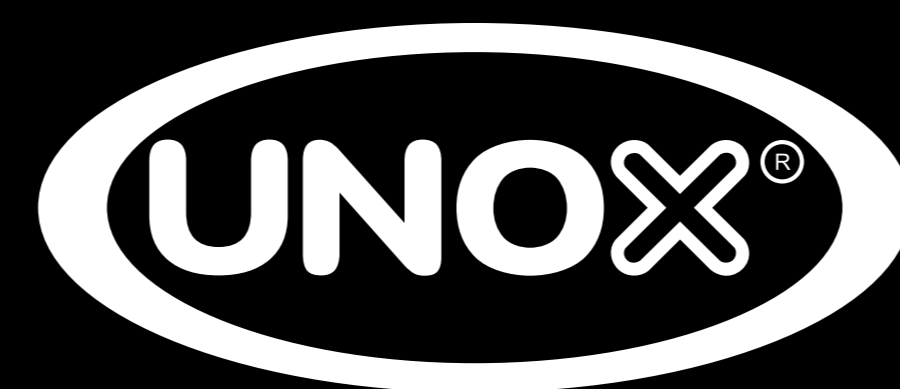
UNOX, the world's best-selling brand of professional ovens, enters the high-end residential market with the new Unox Casa division, with the aim of bringing the performance of the highest-rated restaurants to luxury private homes. Thus was born SuperOven, available in the two configurations Model 1 and Model 1S, the perfect marriage of innovation and technology with an iconic Italian design.



Made in Italy excellence

Attention to detail, distinctive aesthetics and product engineering that derives from a scrupulous search for the best performing materials: these are just some of the elements that make Unox Casa the brand of reference for Made in Italy design in the kitchen. An oven that becomes an architectural element, an expression of a beauty sought, desired and carefully constructed.

The parent company



UNOX

The world's best-selling brand of professional ovens

Born from the ingenuity of Enrico Franzolin in a small garage in Padua in 1990, UNOX has grown to become a leading manufacturer of professional ovens. Its prestige comes from being the first choice of the world's best restaurateurs, and from the inimitable style of its products, unique in terms of innovation, technology and design.



130 countries

Global presence with 42 subsidiaries

€290m turnover

Figures for 2023

1200 employees

Multinational team



VISION 2030

Unox City

In view of the rapid increase in turnover, which reached €290m in 2023, UNOX undertook investments aimed at rapidly expanding production capacity and reducing delivery times. At the end of April 2022, the first stone of the future 'UNOX City' was laid, giving rise to an industrial and production centre of 130,000 m², adjacent to the current headquarters, which will be dedicated to the production of UNOX products and will also host the new Innovation Hub.

+130,000 m² of surface area

60,000 m² of production and logistics space and a 4,000 m² innovation centre for research and development

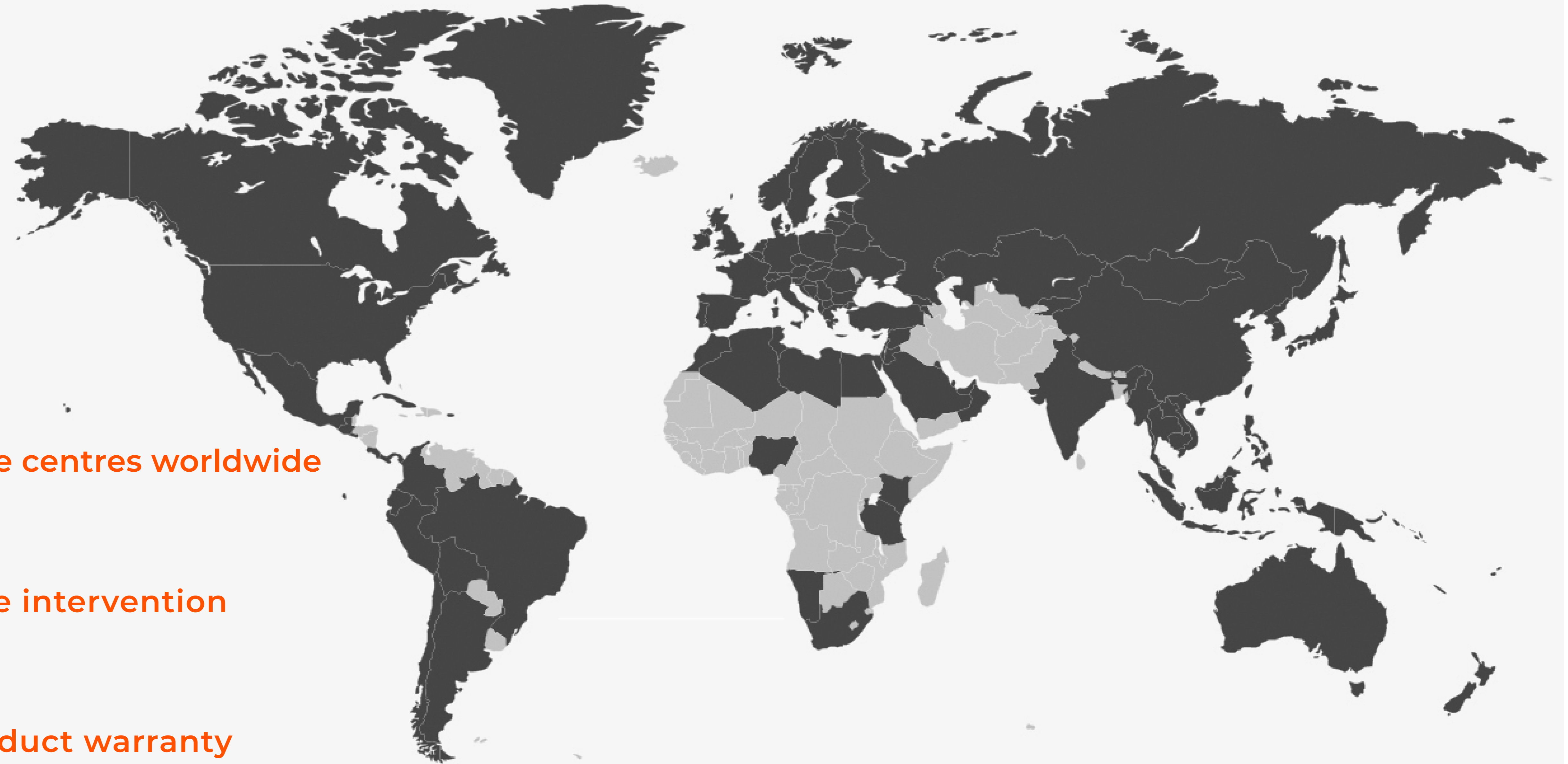
≈ €1bn in turnover by 2030

With a consolidated turnover of €290m in 2023, UNOX aims to double it every 5 years

€68m of investment

The construction of UNOX City involves a total investment of over €68m

Global service network



500 service centres worldwide



Immediate intervention



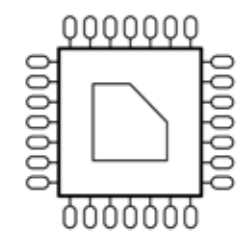
7-year product warranty



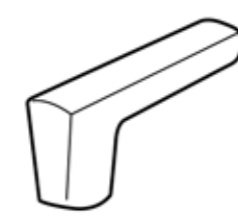
Know-how

Technology Made in UNOX

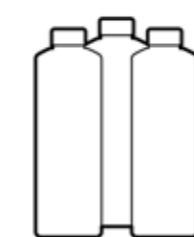
UNOX has established a fully integrated design and production system, enabling essential processes to remain in-house, ensuring optimal control over product quality. More than 90% of the oven components are manufactured internally at Unox City production plants in Italy and at the U.S. facility located in North Carolina.



Electronics



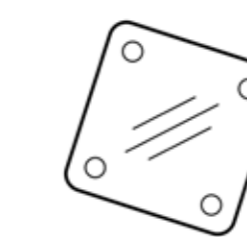
Technopolymers



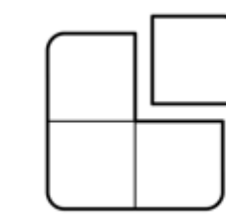
Detergents



Accessories



Metals



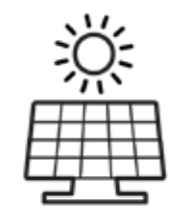
Assembly



Environmental sustainability

Net zero emission target by 2030

With a view to sustainable environmental development, UNOX has implemented the Net-zero E-MIXION 2030 programme, committing itself to protect the environment, prevent pollution and use sustainable resources, taking into account the purposes, context, nature, scale and environmental impacts of its activities.



Photovoltaic systems



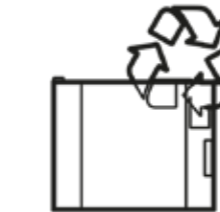
Green mobility



Green energy



Smart buildings



Sustainable materials



Green practices



Workplace wellbeing

Great Place to Work®

UNOX has always believed in creating an innovative corporate culture and is proud to be among the companies with the best working environment on the Italian scene.



The preferred choice of acclaimed starred chefs...

Some of our references

ACQUOLINA

Daniele Lippi
Rome, Italy



aska

Fredrik Berselius
New York, United States



BOKA

Lee Wolen
Chicago, United States



EL

Philip Foss
Chicago, United States



ESMÉ

Jenner Tomaska
Chicago, United States



essential
by Christophe

Christophe Bellanca
New York, United States



LITTLE
PEARL

Aaron Silverman
Washington, United States



MOODY
TONGUE

Jared Wentworth
Chicago, United States



絆

noda

Shigeyuki Tsunoda
New York, United States



OSTERIA FRANCESCANA

Massimo Bottura
Modena, Italy



ox+klee

Daniel Gottschlich
Cologne, Germany



pt

David Moore
London, United Kingdom



ユ

Yuu Shimano
New York, United States



REZDÔRA

Stefano Secchi
New York, United States



SOIGNÉ

Jun Lee
Seoul, South Korea



ヨシノ

YOSHINO
NEW YORK

Tadashi "Edowan" Yoshida
New York, United States



...and leading global enterprises

Some of our references



Excellence in innovation

UNOX is a point of reference in the market for the level of innovation of its products and services, awarded over the years with prestigious international recognition and cited by the most important newspapers.



reddot winner 2022
best of the best



archiproducts
DESIGN AWARDS
2022
WINNER



reddot winner 2023
kitchen appliances design

The luxury residential division

UNOX
CASA



Introducing the Starred Living



The epitome of haute cuisine meets the exclusivity of luxury residences



Model 1

Power and design for a kitchen without compromises

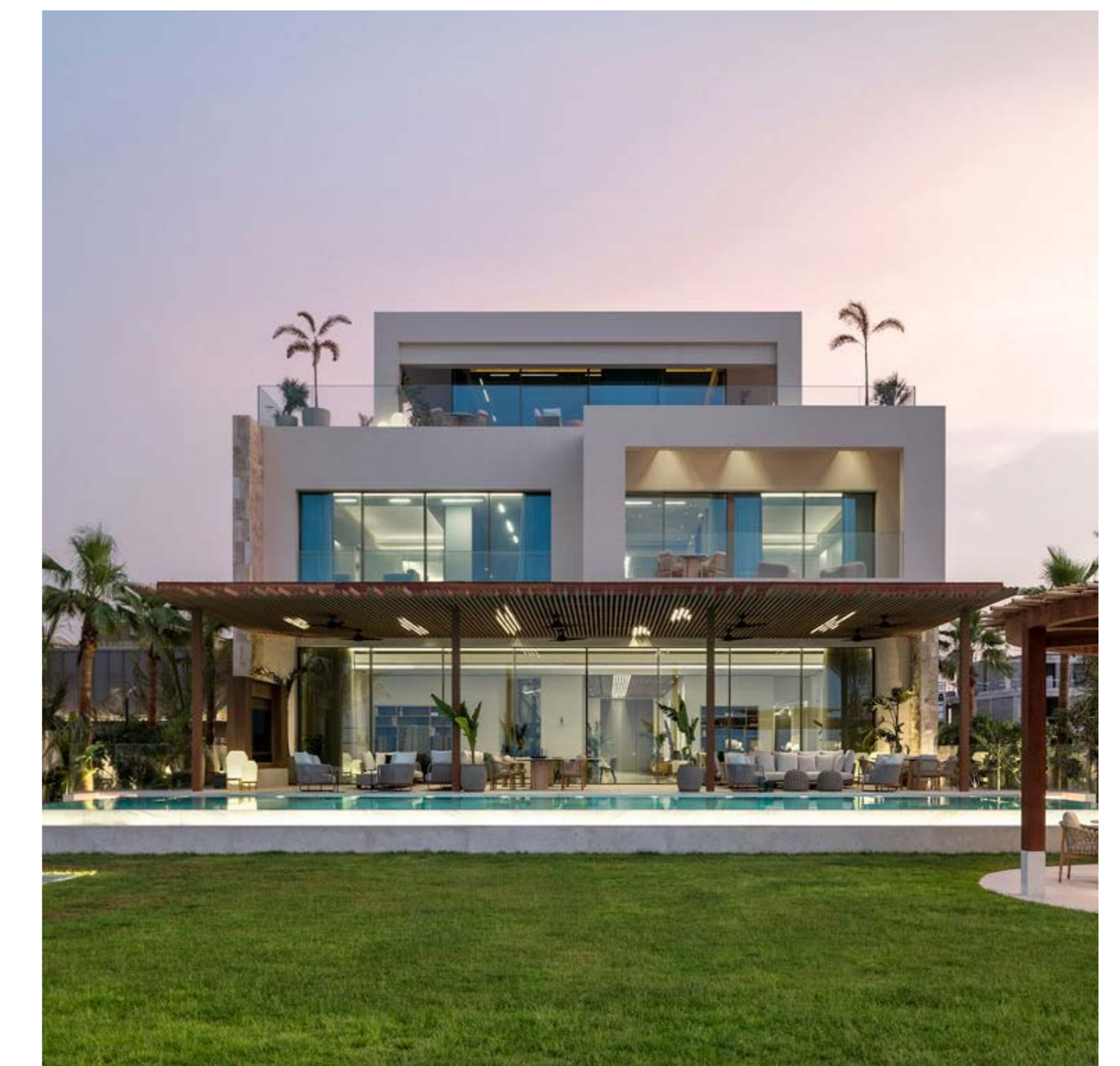
The tech totem that takes advantage of the power and versatility of two professional ovens.

Model 1S

The beating heart of the kitchen, elegant and timeless

The more compact configuration, equipped with a single cooking chamber.





Dubai, United Arab Emirates



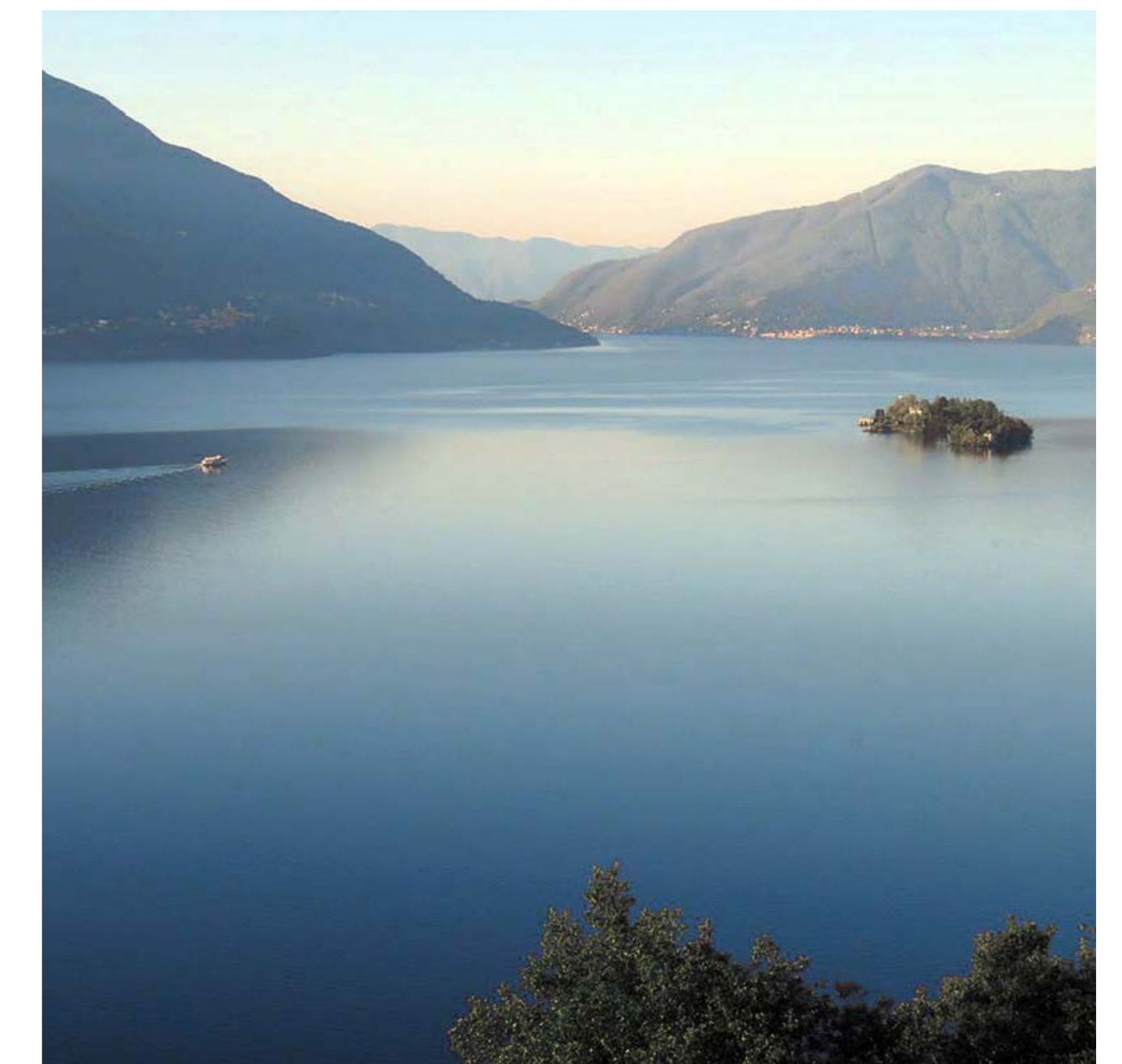
Wye River, Australia



Padua, Italy



Miami, United States



Lake Maggiore, Italy



London, United Kingdom



Starred technology

Professional performance

SuperOven is equipped with the same technology, artificial intelligence and know-how in cooking techniques currently used in the kitchens of the world's best restaurants.

Digital control panel

Technological and cutting-edge, SuperOven is equipped with an easy-to-use and intuitive digital control panel that allows you to activate over 400 cooking programmes.

Built-in hood

SuperOven features a built-in hood with active carbon filters that eliminate odours and vapours while keeping the air always fresh and clean in the kitchen.

Automatic washing

At the touch of the screen, SuperOven cleans itself with a solution of water and UNOX's patented mild, eco-friendly detergent.



Cook Like a Chef

The Netflix of cooking

An exclusive digital experience

The Cook Like a Chef digital experience puts customers in touch with Unox Casa corporate chefs, available to accompany them to discover the potential of SuperOven and the world of haute cuisine.

Videos on demand

An extensive gallery of video recipes available anytime, anywhere

Live masterclasses

Exclusive live-streaming cooking masterclasses

Personal Cooking Trainers

Real-time support and advice with Unox Casa chefs

SuperOven Experience

The experience that combines design and cuisine

To get to know and appreciate the design and performance of SuperOven, Unox Casa organises exclusive events for architects, designers and end users at its official resellers. Through tastings and demonstration cooking, the potential of the oven and the results it can offer are concretely delineated, allowing guests to experience Unox Casa-branded excellence.

UNOX
CASA

SuperOven
Experience

Showrooms



MILANO

Via Pontaccio 19



LONDON

120 Wigmore Street



MELBOURNE

Level 1/675-685 Warrigal Road



PARIS

25 Bis Rue Benjamin Franklin



SHANGHAI

No. 88 Yuexiang Road



US

Coming soon

2023 launch events



Design Show Australia
Melbourne, 15-17 June 2023



Esprit Meuble
Paris, 18-21 November 2023



Guangzhou Design Week
Guangzhou, 8-11 December 2023

Distribution in Italy

Some of our partners



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Arclinea
Roma


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bulthaupt
lisciotto

Milano
Contract
District®

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FLAGSHIP STORE Arclinea

jrk design

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INTERIAMI


BICI
PROGETTI E ARREDAMENTO

chiarenza


CIFARELLI
INTERIOR DESIGN


AREADOCKS

Villevenete®

STUDIO **bidue**
SOLUZIONI D'ARREDO

LA MAISON
RIVE GAUCHE

N
NOW

Zuffellato
1933

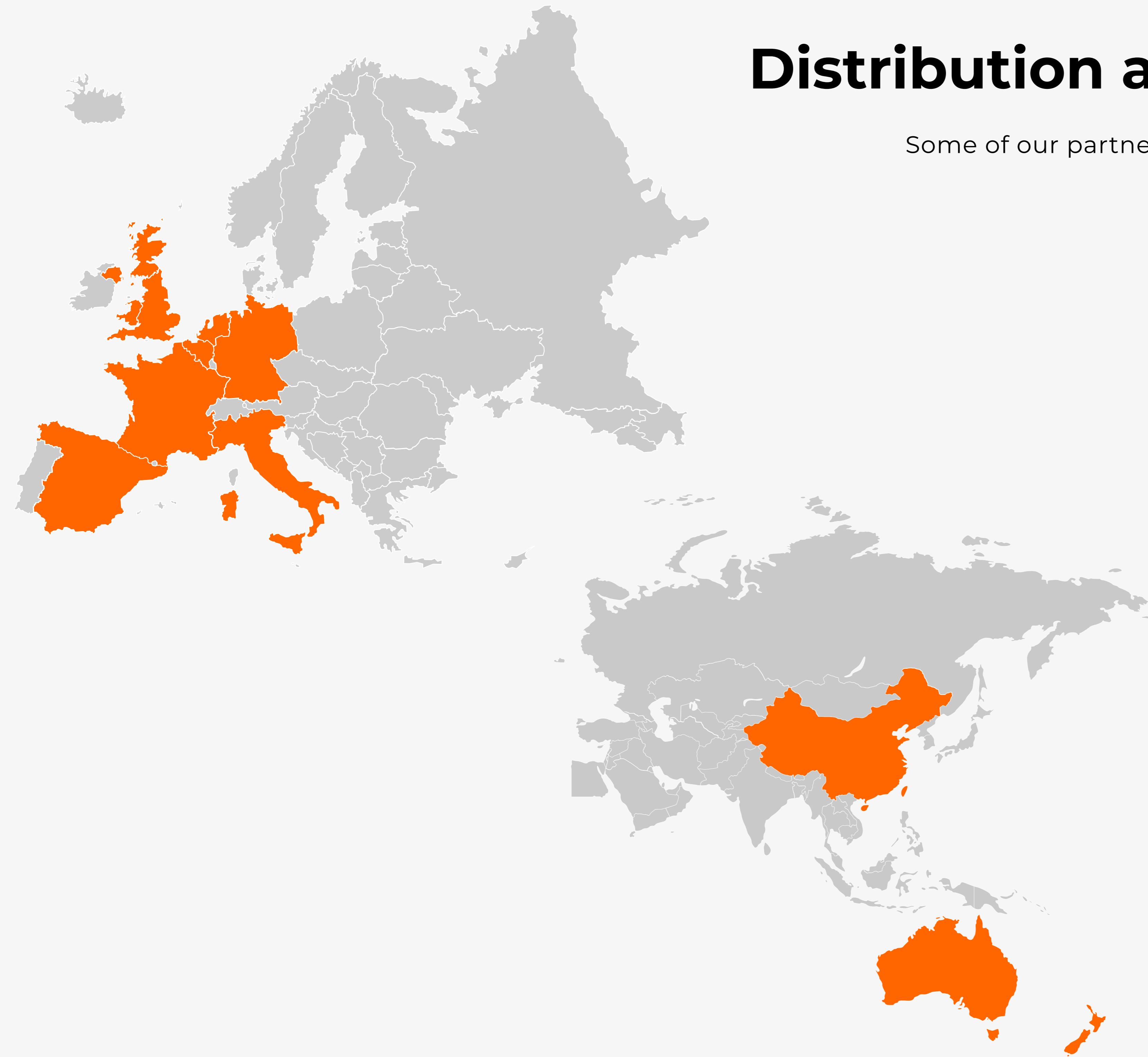

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ARREDAMENTI

ideacasain
indoor & outdoor

TOSCHI
ARREDAMENTI

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agensia

stocks
designer appliances
& bathrooms

halcyon
CONTEMPORARY KITCHEN DESIGN

Ledbury
STUDIO

WHITFORDS da designer appliances
KITCHEN • LAUNDRY • SINCE 1977

WOODZS
MÖBEL MIT CHARAKTER

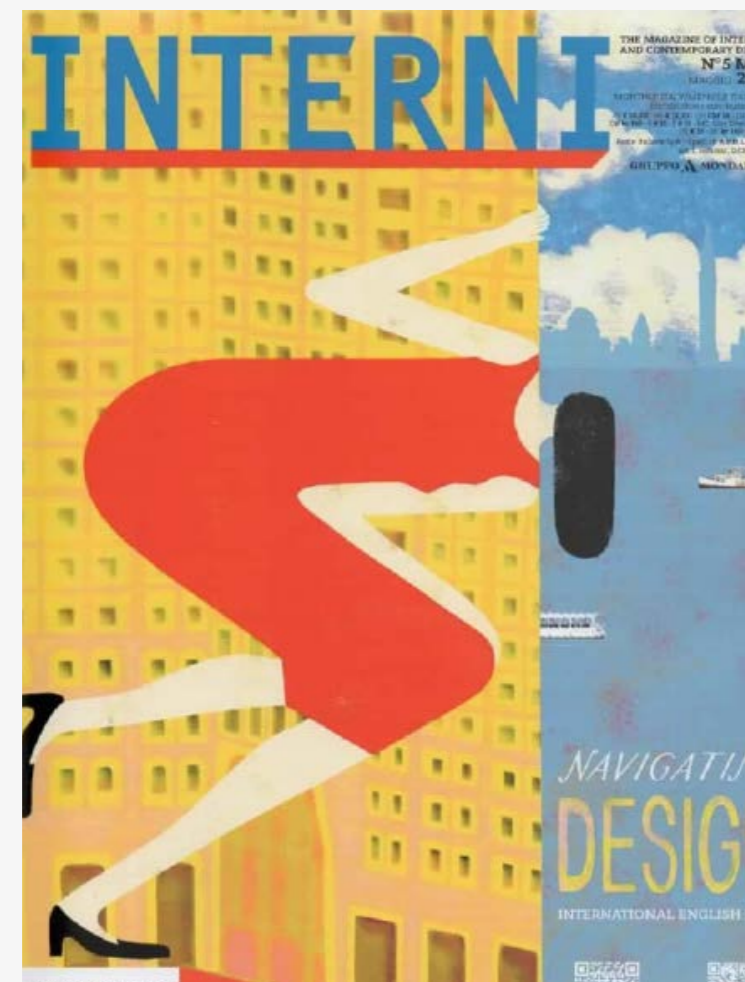
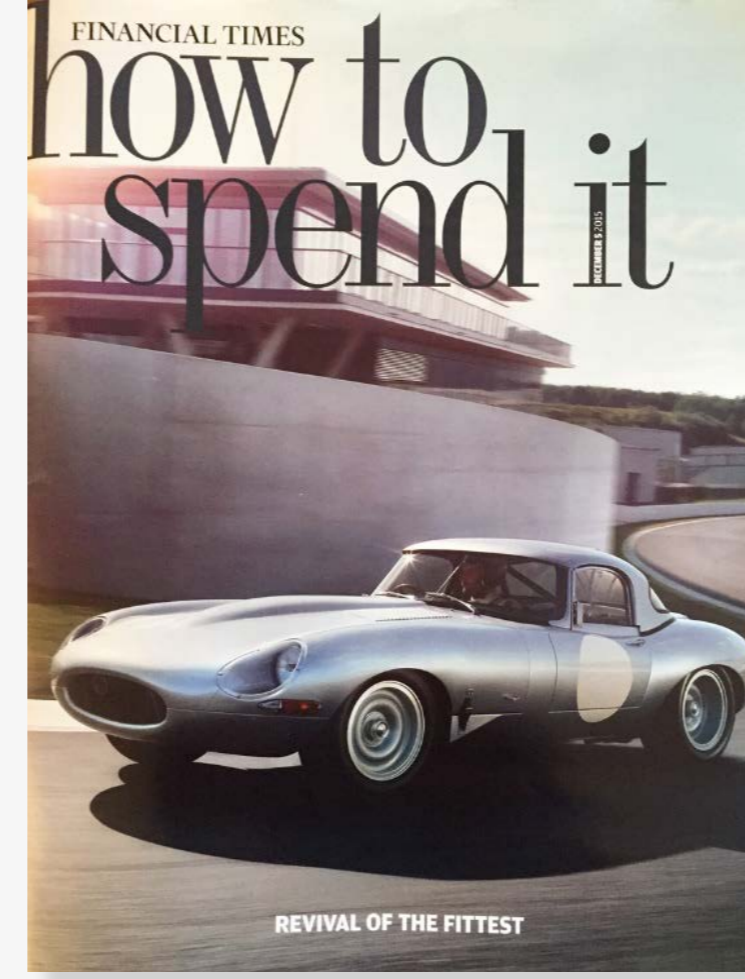
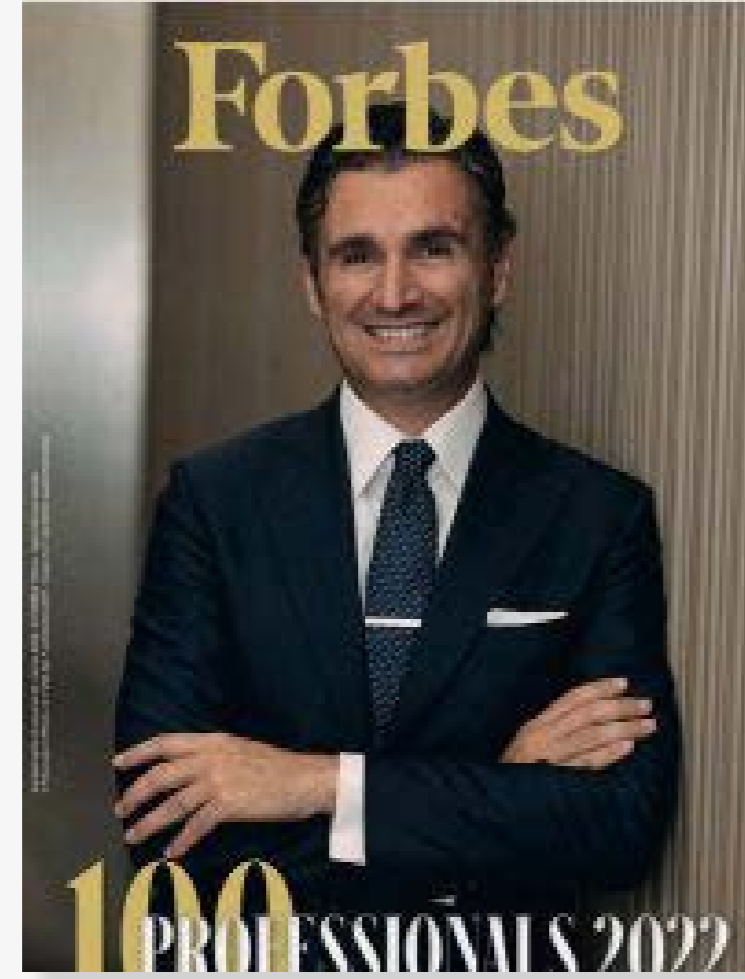
A2 assist2enjoy

KITCHEN THINGS

DOCA

DBD
INTERIORS

WAIES MOKA



Press mentions

“The expertise of Michelin-starred cuisine converges with the exclusivity of luxury homes for the first time.”

AD, December 2021

“The Netflix of cooking: the company that is bringing gourmet art to private residences.”

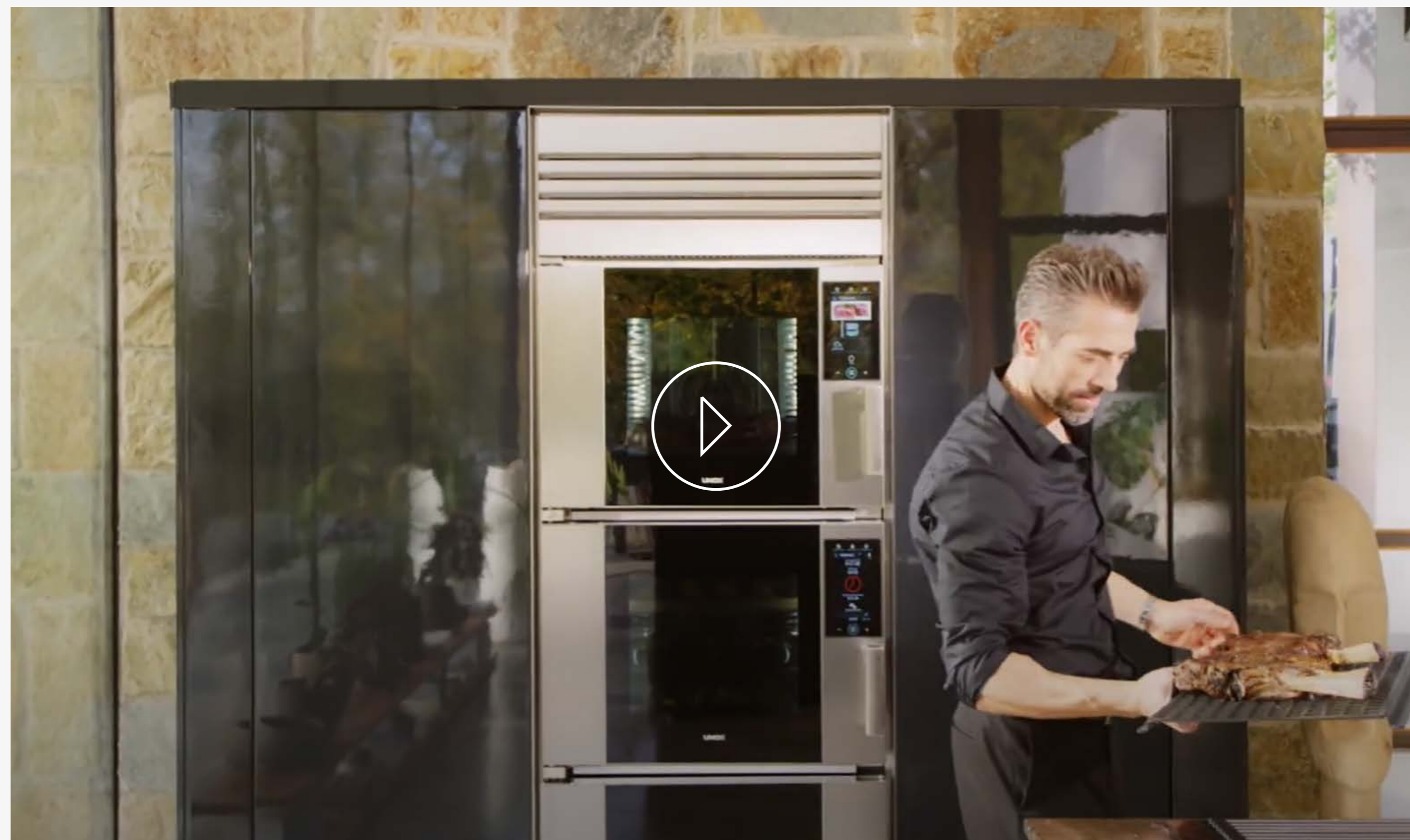
FORBES, October 2022

“Revered by the culinary elite, Unox now brings world-class oven quality to the most discerning households.”

FORTUNE, June 2023

Features

Videos



Corporate video

Introducing Unox Casa's SuperOven



Sky News

Unox Casa GM interview from the Milan flagship store

unoxcasa.com

